



**Active 20-30 US and Canada
Board of Directors Meeting**

Monday, February 9, 2015
Conference Call

MINUTES OF MEETING

I. Call to Order

National President Corey Arashiro called the meeting to order at 6:05 p.m.

II. Introductions/Establish Quorum

A quorum of the Board was in attendance and established at 6:13 p.m.

The following Board Members in addition to the President were in attendance: Dana Von Sternberg, President-Elect, Sebastopol; Vineet Wahi, Immediate Past President, Seattle; Wendy Cockrell, National Treasurer, Greater Sacramento; Liesl McLean, National Director Region 1, Eugene; Jason Coates, National Director Region 2, Chico; Brittany Abbate, National Director Region 3; The Q; Tommy Lovell, National Director Region 4, Carson Valley; Derrick Karimian, National Director Region 6, Vallejo; and Geoffrey Cheung, International Relations Officer, Santa Rosa.

Also in attendance were Monica Laird, Jeff Okrepkie, and Michele Hyson, Account Executive, Sterling Strategic Management.

Adrian Diniz, National Director Region 5, Bakersfield and Jerry Packer, Executive Director, Sterling Strategic Management were unable to attend.

III. Acceptance of Minutes

The Board reviewed the minutes of the January 12, 2015 meeting.

It was MOVED by Liesl McLean, National Director Region 1, SECONDED by Tommy Lovell, National Director Region 4, and AGREED by the Board to approve the January 12, 2015 Board of Directors Meeting Minutes with the correction of Dana Von Sternberg's Club indicated as Sebastopol.

The motion carried unanimously.



IV. Adjustment/Approval of the Agenda

Add discussion of National Bookkeeper to Treasurer's Report.
Add discussion of Audit to Treasurer's Report.
Add discussion of PR Grant to Treasurer's Report.
Add FreeConferenceCall.com to New Business.

It was MOVED by Liesl McLean, National Director Region 1, SECONDED by Jason Coates, Regional Director 2, and AGREED by the Board to approve the Agenda as amended.

The motion carried unanimously.

V. President Report

President Arashiro reported on his experience at the Active 20-30 International Midterm held in David, Panama in January. An important take-away was to revisit the creation of a 3 to 5 year plan. He also reported on newly chartered International Clubs. The International Convention is set for July 2015 in El Salvador.

President Arashiro asked Tommy Lovell, National Regional Director 4 to cover logistics for the Board Retreat in Carson Valley, February 27-29, 2015. The Board decided to start the meeting at 8:00 a.m. He also briefly noted topics for the agenda such as the National Store RFP, a contract with Sterling Strategic Management versus a single Executive Director and the Operations Manual.

President Arashiro asked that *Thinking of You* cards be sent to Mike Normberg. Liesl McLean, National Director Region 1 added that the cards could be sent to the Eugene Club for Mike Normberg. President Arashiro also indicated that he was the first recipient of the Lifetime Achievement Award from the Eugene Club.

VI. President-Elect Report

President-Elect Von Sternberg raised the question if more RFPs for the National Store were forthcoming.

The date to meet with No Co Club is to be determined soon. President-Elect Von Sternberg inquired as to who may be going on the trip.

VII. Immediate Past President's (IPP) Report



Immediate Past President Wahli reported that a Foundation Board of Directors Meeting was recently held.

VIII. Treasurer's Report

Treasurer Cockrell reported that she is still working on the review of financials and performing a six-month audit. Treasurer Cockrell indicated that there were a few line items that need to be clarified, including auto-payment of MemberClicks, National Convention income, Pennies a Day program and other line items. Treasurer Cockrell indicated she would soon request a conference call with Sterling Strategic Management to discuss outstanding questions and bookkeeping items.

Treasurer Cockrell requested the P&L from the 2014 National Convention from the National Office and asked if the accounting was on an accrual or cash basis.

Treasurer Cockrell reported on the overlapping Public Relations (PR) Grant program of 2013/2014 and 2014/2015 terms and that the decision was made to shorten the timeframe for the program in 2014/2015 as to alleviate this problem in the future.

A motion was entertained to pull funds from reserves to cover the PR Grant for this term, since the money was used in other places. It was MOVED by Dana Von Sternberg, President-Elect and SECONDED by Jason Coates, Regional Director 2. The Board decided to table motion until Treasurer Cockrell can determine whether or not there are appropriate funds to cover the program. Treasurer Cockrell indicated she would have the information to the Board by Wednesday so that Corey could call a motion and vote by Friday in an effort to keep with the current program schedule (to launch on February 15).

IX. National Office Update

Michele Hyson with the National Office referred the Board to the written update sent to the Board on February 6, 2015:

1. Clubs:

- Liquor license information per state has been completed, sent to the Clubs and is posted to the Club Resources page.
- National dues: The Outstanding Club for dues is San Diego. Outstanding insurance information and rosters are trickling in.
- Sent a few reminders since January update to the Clubs regarding updates on Board/Club contact information, requesting updated events information, and updates to the Club Resources page.



- -Exempt Status Reinstatement Procedures – One Club requested information/assistance from National. We compiled the steps and sent them to the Club. We have also posted the information to the Club Resources page.
2. Active 20-30 Newsletter
- The PR Committee Chair has submitted a mock-up of the 20-30ian, which will be launched at the end of March and will be published every two months. In the months where there is no newsletter, we will send out a What's Happening email blast highlighting news from National and events.
3. National Convention = 21 + 13 (Special Rate form) registered to date:
- The agenda is being posted to the Website as I type this update.
4. Sponsors:
- I'm repeating this request for information in the hopes that regional directors and Board will inspire their Clubs to submit information:
We would like Clubs to send us their success stories to complete the prospectus. Corey has recently asked for similar information how many of your clubs participated in kids spree / or the Christmas variant of it; and if you have visibility into the amount of funds / children impacted by the clubs in your regions over the holidays or year to date, that would be very helpful information. There is an online form to submit this information to national. Please click here for the Club Philanthropic Information submission form: Here is the direct link—Corey/Dana please advise if you have changes for this form:
https://active2030.memberclicks.net/index.php?option=com_mc&view=mc&mcid=form_146302
5. National Store:
- Assisting Clubs with National Store orders. Please contact if there are any issues.
- National Store (Halls) to receive: An updated roster for Club Presidents will be sent to Hall's each month if there are changes.
 - Royalty check of \$1500 was received and Hall's National outstanding invoices have been paid. Another royalty check of \$1500 is forthcoming.
6. Awards:
- The Awards forms have been updated and sent to the Awards Committee members with the unpublished Webpage that was developed for the updated Awards information.
 - Will soon be launching the promo.
7. PR Grant
- Pending direction from Board; however, information is ready to launch per PR Chair's request on the 15th.
8. Foundation/ Foundation Grant
- We have participated on two Foundation Board conference calls.



- Awaiting direction here.

9. Other Action Items:

- Work on recommendations: Charity review process; matching grants/access to more sponsorship \$; Auction/Bidding software.

10. Day-to-day:

- Handle member inquiries via phone and email
- Manage membership/dues/rosters
- Manage finances
- Website updates

Treasurer Cockrell asked the Nation Office the cost to contact the bookkeeper directly.

The National Office requested an update on the National Convention and to include what is included in the registration fees.

X. Regional Directors Reports

1. Leisl McLean, National Director Region 1, briefly covered her written report submitted in the Board packet, highlighting the monthly call, recently held in January and the fact that the Presidents like having the monthly scheduled call. She further reported on the various events happening in Region 1.

2. Jason Coates, National Director Region 2, indicated that there were new Presidents in the region and gave an events update. He also reported that Amazon has a foundation that will donate 0.5% of orders to a 501(c)(3) of choice. Michele Hyson with the National Office asked Jason to email the information to her to post on the National Website.

3. Brittany Howell, National Director Region 3, gave an update on the Clubs in her Region. She also indicated that she is unable to make the Board Retreat.

4. Tommy Lovell, National Director Region 4, gave an update on the Clubs in his Region. He also indicated that he has been helping in Region 5.

5. Adrian Diniz, National Director Region 5, was unable to attend.

6. Derrick Karimian, National Director Region 6, referred the Board to his written report submitted in the Board packet. He reported on the Club events and Clubs that still need to submit information to National in his Region.



The San Diego Club was discussed and the National Office was advised to contact as many members in the San Diego Club as possible to help.

XI. Committee Reports

1. National Historian, Michele Spilman was not in attendance.
2. Public Relations Chair, Monica Laird had no report at this time.
3. Laws & Regulations Chair, Vineet Wahi indicated he will be submitting information soon.
4. Awards Chair, Lisa Wunderlich was not in attendance.
5. New Club Charters Chair, Jeff Okrepkie reported that even though Yakima is in formation, it does not have adequate support. A motion was proposed to revoke the Yakima Club's formation status. It was MOVED by Liesl McLean, National Director Region 1, SECONDED by Dana Von Sternberg and AGREED by the Board to revoke the Yakima Club's formation status.

The motion carried unanimously.

The National Office was asked to send a letter.

6. International Relations Officer (IRO), Geoffrey Cheung referred the Board to his written report, which was included in the Board packet, highlighting the International Midterm, International Club events, and the International Convention to be held in July, 2015.

XII. National Foundation

Foundation President Wahi gave a brief history of the Active 20-30 Foundation and the Foundation Grant. He reported that the Foundation is to give 5% of funds away per year.

The Board asked the National Office for a cost of an audit of the Foundation books.

XIII. Old Business

There was no old business for the Board's deliberation.



XIV. New Business

President Arashiro indicated that meetings could not be held up because of technology and will look for other solutions aside from FreeConferenceCall.com.

David Chez, Candidate for International President was introduced. The Board received a report of his participation and achievements.

XV. Adjournment

With no further business to come before the Board of Directors, it was MOVED by Liesl McLean, National Director Region 1, SECONDED by Tommy Lovell, National Director Region 4, and AGREED by the Board to adjourn the meeting.

The motion carried unanimously and the meeting adjourned at 8:30 p.m.

Respectfully submitted,
Michele Hyson, Account Executive, Sterling Strategic Management