



Active 20-30 Club United States & Canada

MEETING MINUTES

Monday, March 9, 2015, Conference Call

1. CALL TO ORDER, QUORUM AND INTRODUCTIONS

National President Corey Arashiro (Indianapolis) called the meeting to order at 6:06 p.m. A quorum was established.

Officers present included Corey Arashiro (National President, Indianapolis), Dana Von Sternberg (President-Elect, Sebastopol), Vineet Wahi (Immediate Past President, Seattle), Liesl McLean (National Director Region 1, Eugene), Jason Coates (National Director Region 2, Chico), Derrick Karimian (National Director Region 6, Vallejo) and Wendy Cockrell (National Treasurer, Greater Sacramento).

Others present included Lisa Wunderlich, Jeff Okrepkie, Monica Uriarte, Amber Jewison, Michele Hyson (National Office Staff, Sterling Strategic Management) and Jerry Packer (Executive Director, Sterling Strategic Management).

Brittany Abbate (National Director Region 3, The Q), Tommy Lovell (National Director Region 4, Carson Valley), Adrian Diniz (National Director Region 5, Bakersfield), Geoffrey Cheung (International Relations Officer, Santa Rosa) were unable to attend.

2. MINUTES

It was **MOVED** by Jason Coates (National Director Region 2), **SECONDED** by Derrick Karimian (National Director Region 6) and **AGREED** by the Board to approve the February 9, 2015 Board Meeting Minutes as presented.

3. ADJUSTMENTS/APPROVAL OF AGENDA

Under New Business, item c. Closed Board Meeting was added to the agenda.

It was **MOVED** by Liesl McLean (National Director Region 1), **SECONDED** by Jason Coates (National Director Region 2) and **AGREED** by the Board to approve the meeting agenda as revised.

4. PRESIDENT REPORT

President Arashiro thanked those that were able to attend the Board Meeting in Carson Valley. He reported that 9 clubs were represented with great participation in the discussion. The group made it through a majority of the agenda resulting in a number of action items to follow up on. The outcome from the meeting for the National Board was that the Clubs and our peers hold us accountable therefore we need to be responsible to make the organization and ourselves better.



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President Arashiro noted that we received a resignation letter from the Ft. Collins club. The letter was discussed and the outcome is to let the club step away gracefully and make sure their remaining funds are donation to charities in their community in the name of Active 20-30.

As a result of the discussions had in Carson Valley, the National Board will be requesting RFPs for the National Office. This does not mean we will change offices we are doing our due diligence to make sure we know what is available and that the current costs are appropriate.

It was noted that the deadline to submit bylaw changes has passed. The deadline to submit was Sunday, March 8th.

5. PRESIDENT-ELECT REPORT

President-Elect von Sternberg discussed the RFP for the National Store sent out to the Board of Directors. Changes were made to the RFP based on the conversations had in Carson Valley.

It was **MOVED** by Liesl McLean (National Director Region 1), **SECONDED** by Derrick Karimian (National Director Region 6) and **AGREED** by the Board to approve the revised RFP for the National Store. National President-Elect von Sternberg abstained from the vote.

6. IMMEDIATE PAST PRESIDENT

Immediate Past President Wahi had nothing to report at this time.

7. TREASURERS REPORT

National Treasurer Cockrell reported that payment approvals have been received on a timely manner from the National Office.

She also reported that a new general ledger line item has been added to the budget based on the National Board's email approval with regards to the Public Relations Grants awarded during the 2013-2014 term and reimbursed during the 2014-2015 term.

8. NATIONAL OFFICE UPDATE

1. San Diego has not responded to the letter regarding outstanding dues.
2. Notification of Convention has been mailed to clubs via USPS.
3. The Newsletter is on target for a March 30 launch date.
4. 56 members are currently registered for convention
5. Delegate packet is almost updated and will be sent to Corey for review and approval.
6. The deadline to submit for National Awards is March 16th.
7. Public Relation Grant applications are due March 15th. To date we have received 4 submissions.
8. Foundation Board will be meeting this week to determine direction for Foundation Grants.



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9. REGIONAL DIRECTORS

1. Region 1, Liesl McLean
 - a. Eugene Club is looking to help the Seattle Club increase membership.
 - b. New York City members are looking to grow their membership. If you know anyone in the area please refer them to the NYC members.
 - c. Number of Easter Egg hunts taking place around the region.
2. Region 2, Jason Coates
 - a. Goal to rally the troops in the second half of the term.
 - b. Region 2 meeting on April 25th in Sacramento, CA.
3. Region 6, Derrick Karimian
 - a. Happy to report a candidate for Region 6 has stepped up.
 - b. May 22nd Healdsburg is having their annual Barn Dance.
 - c. Has not scheduled the Spring Region meeting yet but it looking for a location now.
 - d. Lots of Easter Egg events around the region.

Discussion was had regarding the absence of the Region 5 Director. Region 4 Director, Tommy Lovell, has been in touch with clubs in the Region to offer assistance. It was suggested that the current Region Directors split the clubs amongst themselves to aid in the Region.

Question was posed regarding the potential visitation to Denver to visit the Rocky Mountain Club. Dates in April have been discussed. Once a date has been determined and email will be sent to the Board.

10. COMMITTEE REPORTS

1. History
 - a. Michele Spilman brought a vest to the meeting in Carson Valley that was donated back to the organization by a past member to show those in attendance.
 - b. She is currently working in our Storage unit to begin digitizing documents.
2. Public Relations
 - a. PR Committee has been really busy and meeting on the 1st & 3rd Thursdays of each month.
 - b. PR Grant applications are out and available with a March 15th deadline. Clubs will be notified by March 20th if their request has been approved. Currently looking for projects with big impact and would like to know how the National PR committee can leverage their project on a National Level.
 - c. On track to do a newsletter launch on March 30th. The 20-30ian has been redesigned. Teasers will be coming out through Facebook.
 - d. Any thoughts, ideas, concerns or questions regarding the Newsletter should be directed to Monica.

Question was posted regarding Alumni/Past Active Life group as a number of Past Actives have asked to be added to their current email list. The National Office commented that information about National Convention and upcoming events are sent to the Past Active list.



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Monica was congratulated on all the work she is doing to get the revamped Newsletter up and running.

3. Laws & Regulations

- a. Bylaw amendment date has passed and we are approaching the deadline for Candidates for National Board. If Candidate declarations are not received for open positions then nominations will be taken from the floor.
- b. A request was made to have proposed Bylaw Amendments and Candidacy reminder added to the Newsletter. This would be in addition to the Delegate Packet that is sent to give clubs more time to review potential changes.
 - i. A question was posed regarding Policies and Procedures. It was stated that Policies can be changed by a Board vote.

4. Awards Chair

- a. Deadline for Awards are March 16th.
- b. Confirmed Judges for Region 2, 4 and 6. Looking for a judge from Regions 1, 3 and 5.

5. New Clubs Charter Chair

- a. Wichita has had 2 Board meetings. Committee has requested an update to their timeline. They are moving forward and looking towards chartering sooner than later.
- b. Received interest from Texas and East Bay.

6. International Relations Officer

- a. In Geoffrey's absence, the request for the US & Canada to submit an International Bylaw change was discussed. President Arashiro emailed the proposed wording to the Board to review and discuss later this week.

11. NATIONAL FOUNDATION

The Foundation Board will be meeting via conference call on Tuesday, March 10th at 2pm.

A summary was given regarding the current state of the Foundation.

12. OLD BUSINESS

1. Regional Realignment

- a. Region 1 Director, Liesl McLean, discussed a letter written to the National Board from the Eugene #920 club regarding a potential realignment on Region 1.
- b. Discussion was opened to those on the call. Notes from the discussion include:
 - i. The clubs in the area are spread out so far that it makes the job of the Region 1 Director difficult.
 - ii. It was strongly urged to take this request seriously.



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- iii. It has been previously argued that separating the North West and East Way they will lose the tie that binds them together.
 - iv. There is no reason one club cannot support the efforts of a club in another Region. We should be supporting each other no matter where we are located.
 - c. At this time, it was requested that Eugene #920 give us a projection of how they would like to see the regions aligned.
2. National Board Mission Statement
 - a. Based on questions raised in Carson Valley, it seems like the National Board doesn't always know how to explain what we do and how we can help.
 - b. A National Board Mission Statement can be used as a tool to identify what it is the National Board does and handles and what should/can be handled at a local level.
 - c. Discussion:
 - i. Have a new Board meeting before Convention is over to make sure the Board is on the same page regardless of experience.
 - ii. We need to find a way to make ourselves better and set the next Board up for Success.
 - iii. Determined to create a Board forum to discuss a group based on what I have (or use a lot) and one thing you wished you have to help set the next Board up for success.
 - iv. Monica Uriarte discussed what she does for a living and offered to provide tools to help facilitate board alignment.

13. NEW BUSINESS

1. National Convention Update
 - a. The committee has been making some great forward motion
 - b. In the process up uploading the updated agenda to the website.
 - c. Friday activities have been finalized and will be announced this week.
 - d. New pricing options are available – payment plans, guest pricing and a Friday & Saturday price for \$250. E-blast will be sent out on March 10th.
 - e. Service Project has been secured.
 - f. Will be visiting clubs with a special discount code. If you club is interested in seeing Monica and getting the discount code please let her know.
 - g. Breakout topics have been solidified and will be 2 hours each. They include:
 - i. Self-Marketing – how to market yourself in the digital age
 - ii. A Look Into Fundraising – workshop on direct donor solicitation, grant writing and
 - h. Installation theme is “Bright Lights, Big City” – think Frank Sinatra, bow ties, boas, etc.
2. Insurance Policy
 - a. A discussion was started at the Board Retreat regarding our current policy and some of the gaps.
 - b. Issues with current coverage:



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- i. The current policy does not provide Liquor Liability
- ii. The policy limits. Since we are an Umbrella organization we do not want our limits eaten up by claims.
- iii. Employment Practices Liability is not provided. We would need a Third Party Endorsement in order to cover our volunteers. This is important because it would cover us from discrimination law suits.

It was **MOVED** by Vineet Wahi (Immediate Past President, Seattle), **SECONDED** by Jason Coates (National Director Region 2), **AND AGREED BY THE BOARD** to table the discussion until we go into Closed Executive Board session.

3. Closed Board Meeting

It was **MOVED** by Dana von Sternberg (President-Elect), **SECONDED** by Liesl McLean (National Director Region 1), **AND AGREED BY THE BOARD** to end the National Conference Call and move into a Closed Executive Board session.

13. ADJOURNMENT

It was **MOVED** by Vineet Wahi (Immediate Past President), **SECONDED** by Liesl McLean (National Director Region 1) **AND AGREED BY THE BOARD** to adjourn at 8:19 p.m.