



Active 20-30 Club United States & Canada

MEETING MINUTES

Monday, April 13, 2015, Conference Call

1. CALL TO ORDER, QUORUM AND INTRODUCTIONS

National President Corey Arashiro (Indianapolis) called the meeting to order at 6:05 p.m. A quorum was established.

Officers present included Corey Arashiro (National President, Indianapolis), Dana Von Sternberg (President-Elect, Sebastopol), Vineet Wahi (Immediate Past President, Seattle), Jason Coates (National Director Region 2, Chico), Brittany Abbate (National Director Region 3, The Q), Tommy Lovell (National Director Region 4, Carson Valley), Derrick Karimian (National Director Region 6, Vallejo), Wendy Cockrell (National Treasurer, Greater Sacramento) and Geoffrey Cheung (International Relations Officer, Santa Rosa).

Others present included Evan Hershey (International President, Santa Rosa), Jeff Okrepkie, Monica Uriarte, Stephanie Ottolini, Michele Hyson (National Office Staff, Sterling Strategic Management) and Jerry Packer (Executive Director, Sterling Strategic Management).

Liesl McLean (National Director Region 1, Eugene) and Adrian Diniz (National Director Region 5, Bakersfield) were unable to attend.

2. MINUTES

It was **MOVED by Tommy Lovell (National Director Region 4), SECONDED by Jason Coates (National Director Region 2) and AGREED by the Board** to table the approval of the March 9, 2015 Board Meeting Minutes until the next meeting of the Board. National President-Elect von Sternberg abstained from the vote.

President-Elect Dana von Sternberg joined the conference call at 6:13 p.m.

3. ADJUSTMENTS/APPROVAL OF AGENDA

Item III. Minutes of Previous meeting was amended to reflect the correct date, 3/9/15.

Immediate Past President Wahi requested the IPP Report be moved on the agenda to Item X and adjust the item numbers following X accordingly.

Item c. was added to New Business to discuss using Regional Director Travel funds to cover registration costs for members in their Region.

It was **MOVED by Jason Coates (National Director Region 2), SECONDED by Tommy Lovell (National Director Region 4) and AGREED by the Board** to approve the meeting agenda as revised.



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4. PRESIDENT REPORT

President Arashiro welcomed International President, Evan Hershey, to the call to discuss the National Speech contest topic. The theme of the speech is "I want to be Active 20-30, Show me how?" The topic for the National Speech contest and International Speech contest is the same.

President Arashiro asked the Regional Directors if they have had any problems finding members in their regions to run for office for the 2015-2016 term. He reminded the Board that is part of our job to grow leaders in this organization and encourage members to take on this roll. President Arashiro offered to reach out to members interested in running from the various Regions to answer questions and offer support if needed.

A National Director posed the question "If you have one person running for the position are they considered a shoe-in?" It was stated that the goal is to have two candidates for each position in order to give the membership a choice. The single candidate has two options; they can run unopposed or they can withdraw their candidacy and allow the elections committee to take nominations from the floor. Should the candidate run unopposed they would need to receive a majority of the membership vote to win the election. If the candidate did not receive a majority of the vote the election committee would then ask for nominations from the floor.

At this time two formal notices of intent for Regional Director were received, one from Region 2 and one from Region 6.

5. PRESIDENT-ELECT REPORT

President-Elect von Sternberg announced that he sent an email to the board with the RFP received from Past Active Tom Thompson for the National Store. A RFP was also sent to Hall's Awards as well as a member of the Albuquerque Club but neither has responded.

Executive Director Packer was asked to reach out to Hall's Awards as we were expecting a bid letter.

6. TREASURERS REPORT

National Treasurer Cockrell reported that the National Budget is looking good at this time. The new line item for the Grant Expense from the previous term has been added to the budget. Taking the expense from last term into consideration we are still operating in the positive.

The cost of Registration for National Convention with regards to Officers and Directors was discussed. Treasurer Cockrell received an email asking whether Officers and Directors needed to pay for Convention first and then be reimbursed or if the expense could be covered by a journal entry. It was discussed and noted that Officer & Director Travel is a reimbursable expense based on the Bylaws and Policies & Procedures therefore, in order to maintain consistency with past Boards, Officers & Directors will need to register and pay for convention and submit receipts for reimbursement.



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7. NATIONAL OFFICE UPDATE

1. The minutes from the February 9, 2015 Board Meeting have been added to the member center on the website.
2. To date the National Office has received one regional meeting date for the spring. The National Office is looking to update the website with meeting dates. If you have not submitted your date, please send it to Michele.
3. The National Office has received a lot of award applications.
4. The next deadline for awards is May 15th.
5. The National Office is working on a draft of the Delegate packet. Once complete it will be sent to Corey and Dana for approval.
6. The National Office is working with Monica Uriarte on this month's "What's Happening" notice. The next e-mail newsletter will come out in May.
7. PR Grants proposal for 2014-2015 have been approved and clubs notified. To date one club has submitted receipts for reimbursement.

8. IMMEDIATE PAST PRESIDENT

Immediate Past President Wahi thanked Michele Hyson and Jeff Okrepkie for helping him research the history of a bylaw change that was approved at the 2014 AGM in order to answer a question he received. Based on the bylaw change, IPP Wahi wanted to make sure the Convention Committee was aware that they cannot charge a delegate or member who is attending AGM only.

It was discussed how to note bylaw changes made each term for historical purposes.

IPP Wahi announced that the proposed RFP for the National Office was emailed to the Board for review on March 22nd. Board members able to review the proposed RFP were asked for input. IPP Wahi asked that all Board members send him a reply email with their input or approval of the proposed wording in order to have written approval before going forward to ensure the RFP contained the items discussed in Carson Valley.

9. REGIONAL DIRECTORS

1. Region 2, Jason Coates
 - a. Visited Roseville Club and reported that their membership is low and struggling. If you are out visiting it is encouraged to attend one of their meetings as they have a lot of questions.
 - b. A question was raised during a visitation regarding Pennies-A-Day funds and where those funds are allocated. It was asked if we could put together a historical list which states the hosting club and where the funds went.
 - c. Region 2 meeting is scheduled for April 25th in Sacramento at 4pm.
2. Region 3, Brittany Abbate
 - a. Albuquerque prepping for May 30th event.
 - b. The Q is not doing a lot of fundraising events at this time but has been able to sponsor 10 students (3rd-6th grade) participate in a Girls on the Run event.



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- c. VOS just held VIVA on March 14th with about 1,000 guests in attendance. They are currently working on realigning their mission to get back into the community and do more hands-on events.
 - d. Southern Arizona is a smaller club but is getting stronger. They get about 12-15 members consistently attending meetings.
 - e. Phoenix will be switching all logos over to the International Logo soon. They asked for Board approval to use “pepper” logo on recently purchased shirts.
 - i. Discussion was held regarding the use of the “pepper” logo on their shirts. At this time since they shirts have been printed the Board is ok with them being used.
 - ii. Other clubs currently violating the logo trademark were discussed and it was determined that all clubs should be in compliance with the trademarked logo with regards to color, etc. A cease & desist letter should also be sent to those clubs in violation.
 - f. It was announced that to date there is one person considering running for Region 3 Director.
3. Region 4, Tommy Lovell
- a. All clubs in the region are busy setting up events for the second half of the term.
 - b. Carson Valley just had a shot gun shoot that pays for Easter egg hunt. For a third year event they were very happy to report that there were over 80 people in attendance.
 - c. Sierra Nevada is struggling and discussed working on membership for the rest of the term instead of fundraising.
4. Region 6, Derrick Karimian
- a. Looking to set a spring meeting. Looks like the 16th or 23rd of May in order to coordinate with Club Events in the Region.
 - b. Lots of things going on around Region 6 and a number of members running for positions – Regional Director & National President-Elect.
 - c. Number of Golf Tournaments and Community Recognition events going on.

The absence of the Region 5 Director, Adrian Diniz, and the status of the San Diego club was revisited.

It was **MOVED by Tommy Lovell (National Director Region 4), SECONDED by Dana von Sternberg (President-Elect) AND AGREED BY THE BOARD** to revoke the charter of the San Diego Club.

It was **MOVED by Derrick Karimian (National Director Region 6), SECONDED by Tommy Lovell (National Director Region 4) AND AGREED BY THE BOARD** to begin the process of removing Adrian Diniz as National Director, Region 5, due to his lack of involvement.

Discussion was held regarding potential candidates from Region 5. President Arashiro has reached out to a number of members and President-Elect von Sternberg announced he has heard from one member who has stated their intention to run.



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10. COMMITTEE REPORTS

1. Public Relations
 - a. Committee is going very well.
 - b. First revamped Newsletter has been sent out and the committee has received some great feedback.
 - c. Looking for more collaboration and input for future newsletters.
 - d. Candidate Profile from Bucket Full of Words will be used in the May newsletter.
 - e. PR Grants notices have been sent out. Committee is really impressed by the creative ideas received from the clubs.

2. National Convention
 - a. A little over 6 weeks away with just shy of 70 registrations. A big push for registrations will be coming out prior to the expiration of the hotel room block.
 - b. Friday night activity options have been finalized and include a Private Tour of Alcatraz or a Bar Hop Trolley tour (Trolley has bar on it and will take you around the sites in San Francisco). Friday night activities are included in the registration cost.
 - c. Two breakout workshops will be available this year:
 - i. Self-Marketing – how to market yourself in the digital age
 - ii. A Look Into Fundraising – workshop on direct donor solicitation, grant writing and

3. Laws & Regulations
 - a. Delegate packet will include all proposed bylaw amendments.

4. Awards Chair
 - a. Next Deadline for Special Awards is Friday, May 15th.
 - b. All other awards are being compiled and tabulated for the awards committee.

5. New Clubs Charter Chair
 - a. Updated the Board on the internship program. More interest is coming in.
 - b. Yakima is up and running again with their first meeting on April 21st.
 - c. Austin club had their first meeting last week and are progressing steadily.
 - d. Wichita has yet to provide information on the checklist to the committee. The committee will be working with them and will provide an update at convention.
 - e. A member who aged out 30+ years ago from the Calgary club reached out to see what our goals are with regards to clubs in Canada. The committee is going to start putting a lot of efforts into getting clubs up and running again in Canada.

6. International Relations Officer
 - a. Eugene #920 has submitted a bid to host International Convention 2017. They are the only club to submit a bid so there is a good chance we will bring International Convention back to the USA (the last one was held in Santa Rosa in 2010).



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11. NATIONAL FOUNDATION

The Foundation Board will be meeting after the Board call this evening to make a decision between two potential candidates responsible for auditing the Foundation and making a final determination on the status of Foundation.

12. OLD BUSINESS

There is no old business at this time.

13. NEW BUSINESS

1. Carson Valley 2016 Convention Bid
 - a. Chris Forsyth and Robbie Boulais joined the conference call to present the Board with their proposal to host Convention 2016.
 - b. Convention would be located in South Lake Tahoe with a goal of making it affordable for everyone to attend. They are currently working with the Hard Rock Hotel which recently opened in the area.
 - c. Goal is to use convention as a learning tool for Carson Valley #85 members.
 - d. Their intention is to run the Convention independent from the National Budget and understand the risk involved with this.
2. Reallocation of Region Director Travel funds
 - a. Discussion was held regarding the use of Director Travel funds and if they could be used to pay for members to attend convention.
 - i. Since the President sets the budget and the Board approves it, if the Board feels that they are not going to use all of their funds they can ask for those unused funds to be reallocated to another category in order to be used at the Board's discretion
 - ii. From a historical standpoint, members did not want their dues money used to send others to a party (convention). Paying for those not involved to attend convention may have a negative effect on those that are involved.
 - iii. The Bylaws and Policies & Procedures provide the basis for what can be reimbursed out of travel funds. Should the Board choose to reimburse members for the cost of their registration for convention, the reimbursement would need to be expensed under a different line item such as Board Contingencies.

14. ADJOURNMENT

It was **MOVED** by Derrick Karimian (National Director Region 6), **SECONDED** by Jason Coates (National Director Region 2) **AND AGREED BY THE BOARD** to adjourn at 8:45 p.m.