



Active 20-30 Club United States & Canada

MEETING MINUTES

Monday, July 13, 2015, Conference Call

1. CALL TO ORDER, QUORUM AND INTRODUCTIONS

National President Von Sternberg (Sebastopol) called the meeting to order at **6:01** p.m. A quorum was established.

Officers present included Monica Uriarte (President-Elect, San Francisco), Ashley Preach (National Director Region 3, VOS), Tina Orrill (National Director Region 4, Reno), Crystal Floyd (National Director Region 5, Merced), Stephanie Ottolini (National Director Region 6, Redwood Empire), Wendy Cockrell (National Treasurer, Greater Sacramento), Alli Britton (National Secretary, Sebastopol).

Others present included Jeff Okrepkie, Samantha Kline, Jason Coates, Julianna Hart, Vanessa Norgauer, Siobhan Richards, Sarah Schmillen, plus Michele Hyson (National Office Staff, Sterling Strategic Management)

(Corey Arashiro (Immediate Past President, Indianapolis), Liesl McLean (National Director Region 1, Eugene), Michele Spilman (National Director Region 2, Greater Sacramento), Edwin Tremeninio (International Relations Officer, Brentwood), Jerry Packer (Executive Director, Sterling Strategic Management) were unable to attend.

2. MINUTES

It was **MOVED** by **Ashley Preach (National Director Region 3)**, **SECONDED** by **Tina Orrill (National Director Region 4)** and **AGREED** by the **Board** to approve the June 05, 2015 Board Meeting Minutes as presented.

3. AGENDA ADJUSTMENTS/APPROVAL

The following adjustments were made to the agenda:

- a. National Projects Committee report by Vanessa Norgauer was adjusted to article V and to adjust the following item numbers following V accordingly.

It was **MOVED** by **Stephanie Ottolini (National Director Region 6)**, **SECONDED** by **Crystal Floyd (National Director Region 5)** and **AGREED BY THE BOARD** to approve the agenda as revised.



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4. PRESIDENT REPORT

President Von Sternberg reported his goals for his term as president and outlined some of his ideas regarding a National Alumni Association using past active members as resources for local clubs. Ashley Preach (National Director, Region 3) accepted being the liaison for said project.

President Von Sternberg also discussed a rebate to clubs on dues not used in the budget as one of his personal goals as for his term. Pending budget analysis.

President Von Sternberg also alerted members of the Operation Happy Kid project to ask that other members attending International convention to please provide school supplies and other items either in a bag of their own, or to be included in the suitcase that he is bringing.

5. PRESIDENT-ELECT REPORT

President-Elect Uriarte reported that she has also come up with goals she'd like to complete during her term as President-Elect. She has plans for two committees. She would like to start a Strategic Plan committee to not only work with previous strategic plan initiatives but to also expand and create new processes more aligned with the current position of the club as a whole. She would also like to begin a Fundraising Committee that intends to create a plan for raising national funds before actually applying for funds or soliciting donations.

6. TREASURERS REPORT

National Treasurer Cockrell discussed the working budget for the 2015-2016 fiscal year. It was **MOVED by Stephanie Ottolini (National Director Region 6), SECONDED by Tina Orrill (National Director Region 4) and AGREED by the Board** to approve the working budget as presented.

Ms. Cockrell also discussed that the budget was in the black for 2014-2015 fiscal year. There are still funds that need to be paid out from that budget before that budget can be closed.

7. NATIONAL OFFICE UPDATE

1. Michele Hyson reported that new features have been added to the national website including previous editions of the National Newsletter. Additionally there has been an expanded area of PR resources for members to view from that page.



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8. REGIONAL DIRECTORS

1. Region 3, Ashley Preach
 - a. Ashley reported that she is having difficulty in reaching her presidents and asked for resources in doing so, and if other region directors were facing similar issues.
2. Region 4, Tina Orrill
 - a. Two different clubs in Region 4 raised over \$30,000 each in June alone.
3. Region 5, Crystal Floyd
 - a. It was reported that some of the clubs in Region 5 are unhappy with the National board. Crystal plans to continue to visit the clubs and support them, as she has before she joined that national board and will continue to throughout her membership.
4. Region 6, Stephanie Ottolini
 - a. Napa's cornhole tournament is now free to spectators. Fall Region 6 meeting planned to be in conjunction with Burning Ham in October.

9. COMMITTEE REPORTS

1. National Project
 - a. Vanessa seeking additional volunteers. Survey being sent out within the next month to net more information regarding what each club does. Currently working on National partnerships.
2. Public Relations
 - a. is seeking 2 volunteers from Region 5 and 1 volunteer from Region 6 for the committee. Asks that members, and especially National Board members, send photos of themselves at events for the newsletter to increase awareness for who we are and what we stand for. The Nickname Madness section seeks submissions from members regarding their nicknames.
3. New Club Charter Chair
 - a. Facing some challenges with interested parties and life events. A question was posed regarding the initial steps a club must take before charter. Further conversation regarding these requirements will happen on the committee calls.
4. International Relations Chair

11. OLD BUSINESS

1. National office/ED RFP: It was **MOVED by Stephanie Ottolini (National Director Region 6), SECONDED by Crystal Floyd (National Director Region 5) and AGREED by the Board** to table this discussion until after New business had been discussed.
 - a. It was discussed by committee chair Jason Coates that only 13 members had completed the survey asking for responses regarding the RFP and what the club expects from a national office. He asked that the survey be promoted more



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heavily to members. More information to be presented to the board expected in October.

12. NEW BUSINESS

1. National Convention final report: A very comprehensive final report for the 2015 National Convention in San Francisco was presented by President Elect Monica Uriarte. This included some helpful notes for future convention holders. A SWOT analysis of different activities was included. There was discussion regarding some of the financial numbers not totalling perfectly, but there were some issues with the multiple levels of tickets including Guest ticket prices. It was **MOVED by Ashley Preach (National Director Region 3), SECONDED by Stephanie Ottolini (National Director Region 6) AND AGREED BY THE BOARD** to accept the final report.
2. National Midterm 2016: To be held in Chico. Chico still working out details for the event, estimated cost for attendees is \$95 for early registration, \$110 after. To be held from January 22nd-24th, 2016.
3. National Convention 2016. VOS presented another comprehensive overview of what the convention may entail. Registration will have multiple levels including a lower price for those who attended 2015 convention, and the attendance for that convention is being used to base estimated attendance for 2016 National Convention to be held from June 9-12th, 2016. **MOVED by Tina Orrill (National Director Region 4), SECONDED by Crystal Floyd (National Director Region 5) AND AGREED BY THE BOARD** to approve the presented 2016 National Convention Budget.

13. ADJOURNMENT

It was **MOVED by Crystal Floyd (National Director Region 5), SECONDED by Ashley Preach (National Director Region 3) AND AGREED BY THE BOARD** to adjourn at **8:15 p.m.**