



# Active 20-30 Club United States & Canada

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## MEETING MINUTES

*Monday, September 8, 2014, Conference Call*

### 1. CALL TO ORDER, QUORUM AND INTRODUCTIONS

National President Corey Arashiro (Indianapolis) called the meeting to order at 6:00 p.m. A quorum was established.

Officers present included Dana Von Sternberg (President-Elect, Sebastopol), Vineet Wahi (Immediate Past President, Seattle), Jason Coates (National Director Region 2, Chico), Brittany Abbate (National Director Region 3, The Q), Tommy Lovell (National Director Region 4, Carson Valley), Derrick Karimian (National Director Region 6, Vallejo), Wendy Cockrell (National Treasurer, Greater Sacramento), Geoffrey Chung (International Relations Officer, Santa Rosa), Jerry Packer (Executive Director, Sterling Strategic Management).

Others present included Monica Laird, Jeff Okrepkie and Michele Hyson (National Office Staff, Sterling Strategic Management).

Liesl McLean (National Director Region 1, Eugene) and Adrian Diniz (National Director Region 5, Bakersfield) were unable to attend.

### 2. MINUTES

It was **MOVED by Tommy Lovell (National Director Region 4), SECONDED by Dana Von Sternberg (President-Elect, Sebastopol) and AGREED by the Board** to approve the August 11, 2014 Board Meeting Minutes as presented. Immediate Past President, Vineet Wahi, abstained from the vote.

### 3. AGENDA ADJUSTMENTS/APPROVAL

It was **MOVED by Derrick Karimian (National Director Region 6), SECONDED by Jason Coates (National Director Region 2) and AGREED by the Board** to approve the agenda with the following corrections: agenda items 13, 14 & 15 will be delivered by President-Elect Von Sternberg as National President Arashiro will be leaving the meeting shortly.

### 4. PRESIDENT REPORT

President Arashiro reported that due to the earthquake that hit Napa, the Napa #57 Club has requested a waiver of the late fees incurred to missing their dues payment because of the hardship the town is facing at this time.

It was **MOVED by Vineet Wahi (Immediate Past President), SECONDED by Derrick Karimian (National Director Region 6) and AGREED by the Board** to waive the late fees for Napa #57 as long as the late fees are paid in full by September 30, 2014.



## **Active 20-30 Club United States & Canada**

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President Arashiro recognized National Director Region 4, Tommy Lovell, for stepping up to help the organization with Membership Growth and Retention. President Arashiro would like the committee to work on obtaining members sponsored by corporations.

President Arashiro will be looking towards the PR committee to help come up with a 1-page brochure to address the Value of the National Organization to be passed out to members and potential new clubs when the question arises.

New Forums on the National Website will be active for all members/clubs shortly. He is hoping that the forums will direct clubs/members to the website to be used as a resource for information and add to our value.

### **5. PRESIDENT-ELECT REPORT**

President-Elect Dana von Sternberg reported that National Midterm is in great hands. The National Office confirmed that contracts have been signed and we have 9 members registered for the event. A second email blast will be going out to members on September 11<sup>th</sup>.

It was also reported that National Convention is in the process of being locked down. Sign-ups will be available at midterm.

### **6. IMMEDIATE PAST PRESIDENT**

No Report at this time.

**6:20 P.M. President Corey Arashiro exited the call.**

### **7. TREASURERS REPORT**

National Treasurer Wendy Cockrell presented the July 2014 financials and the updated 2013/14 Fiscal Year financials as provided by the National Office. We are looking to close the 2013/14 financials this month.

It was **MOVED by Tommy Lovell (National Director Region 4), SECONDED by Derrick Karimian (National Director Region 6) and AGREED by the Board** to approve the Treasurer's Report.

### **8. NATIONAL OFFICE UPDATE**

1. Website forums being created in addition to the Board includes Committees, Brand & Marketing and Projects.
2. The National Office is in the process of posting dues payments and updating the club rosters.
3. Dues were due September 1<sup>st</sup> and are now incurring late fees. President Arashiro will be sent a letter for review and approval that will be directed to those clubs who have yet to submit their dues.



## Active 20-30 Club United States & Canada

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4. The National Office is looking for pictures from the International Convention in Columbia to post on the website.
5. Tomorrow they will be attending a meeting with the Tax Advisor for the organization regarding the tax status for 501(c)3 and 501(c)4 clubs. They believe there are still 3 clubs that need to be reviewed and corrected. A request was made send the National Board an update from the meeting by Wednesday morning.
6. Working on policy & procedures document for clubs.
7. National Convention contracts should arrive tomorrow for review and signatures.

It was asked that the National Office let the Regional Directors know which clubs in their area are delinquent on club dues so they can help collect outstanding dues and late fees.

### **9. REGIONAL DIRECTORS**

1. Region 2, Jason Coates
  - a. Sacramento #1/Greater Sacramento #1032 held their Shopping Spree this past weekend. The two clubs helped 100 kids and were able to spend roughly \$145 per child.
  - b. Sacrament #1 will be volunteering at Sactoberfest by serving beer and they need help. If you are interested please contact Gino Fortis.
  - c. With regards to background checks - several Presidents talked to their clubs and no one is interested in increasing dues to have National take on this task. If a club is interested in checking out a potential member what can use an app called "Been Verified" which allows you to do one background check per month.
2. Region 3, Brittany Abbate
  - a. Conference call was held August 25<sup>th</sup> with ½ the Club Presidents in attendance. The Club Presidents would like ideas on how to spruce up Board Meetings, as well as hear about the culture of other clubs, what they are successful at and their recruitment methods.
  - b. Can National create something on the website for Past Presidents to use to write successes, lessons learned, etc. A Way for all members to be able to communicate with each other and help teach each other from experience.
    - i. Regional Directors were asked to reach out to PPs of their regions to ask PPs from their clubs to write a one paragraph summary of what worked, what didn't, etc to upload to the website.
3. Region 4, Tommy Lovell
  - a. 1<sup>st</sup> conference call this past Wednesday. Call went well but did get off track because other members were invited to join in.
    - i. Key Items:
      1. Is there a way through the website to have a calendar to see all clubs' events in one place to use as a planning tool so clubs trying to plan events can confirm there will not be a conflict with another club?
      2. Grace period for dues for the clubs trying to gain new members, or some type of break from National to help the clubs that already have no members and no vote



## Active 20-30 Club United States & Canada

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4. Region 6, Derrick Karimian
  - a. Working on a Region 2 Campout.
  - b. Notified the Board that Healdsburg cancelled their Vignette's event due to funding and tax status.
  - c. Last 2 conference calls with clubs did not have a great turnout but working to remind clubs for later calls to increase participation.
  - d. Looking for assistance working with Ukiah to make sure we have a National presence there as Region 6 Director is having a hard time making it to their meetings, etc.

### **10. COMMITTEE REPORTS**

1. Public Relations
  - a. Members from 4 out of the 6 Regions have joined the PR committee. Still in need of a member from Region 5 and Region 6. Monica will be sending out a Doodle notice to find a good time for members of the committee to meet and get job duties assigned.
  - b. Regional Directors we asked to remind their clubs that received Grant monies that all reimbursements must be submitted by December 15, 2014.
  - c. Working on slogan contest and would like to get it up and running to take submissions the month of October and winning slogan announced in November.
  - d. If you have thoughts or suggestions about items for PR please reach out to Monica since it is an evolving subject.
2. Laws & Regulations
  - a. Asked if the revised Bylaws have been posted on the National Website? At this time they have not as the National Office hasn't received all of the results from the convention. AGM minutes will be emailed to National Office this week to get this information updated.
  - b. Looking for a members to join the Laws & Regulations committee. Regional Directors please let Vineet know if anyone in your regions are interested.
3. New Club Charters
  - a. How it works: When an interest is received the member of the committee closest to the interested party will be the contact for the potential new club. The committee is looking for members in the Northwest, Southwest and East Coast to join the committee.
  - b. Website referrals have dried up. If you have any members that have moved to a new area please encourage them to contact Jeff to have a conversation about starting a new club in their area.
  - c. Internship program has been launched in Bloomington, Indiana and UNC Charlotte. We have not received the response we had hoped. We may have been a little late in putting out program in the internship pool. Thinking of taking a shotgun approach in November and adding more schools to better the odds of a response.
  - d. Clubs in formation update



## **Active 20-30 Club United States & Canada**

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- i. Wichita – Has a lot of interest. Had close to 50 interested people at their first luncheon meeting. Plan on filing their intent to charter soon.
  - ii. Yakima Valley – Jeremy is chugging along. Got his PO Box, is working on bylaws and is hovering around 5 interested people. Redding has stepped up to be their sponsor club and I have put them in contact. Jeremy has really bought in to the idea of the organization and just needs some advice/help with membership. He also plans on attending midterm.
  - iii. Spokane – Spencer has decided to move from Spokane and can no longer head up the efforts there. He has reached out to the others that expressed interest to see if anyone would like to take the reins, but has received little response. I am not bullish on their future. If anyone has a referral in that area, it would be greatly appreciated.
- e. International Relations Officer
- i. International Midterm will be held in David, Panama January 14-17, 2015. Cost is \$485 which includes double-occupancy stay for 4 nights at the Hotel Ciudad de David. It is not an all-inclusive hotel but the food and drinks will be covered during midterm.

### **10. NATIONAL FOUNDATION**

Nothing to report

### **11. OLD BUSINESS**

None.

### **12. NEW BUSINESS**

1. Regional Alignment
  - a. National Director Region 2, Jason Coates, reported he received comments and suggestions from two members in his region and will forward a report onto the Board to review.

### **13. ADJOURNMENT**

It was **MOVED** by Jason Coates (National Director Region 2), **SECONDED** by Derrick Karimian (National Director Region 6) **AND AGREED BY THE BOARD** to adjourn at 7:06 p.m.