



Active 20-30 Club United States & Canada

MEETING MINUTES

Monday, August 10, 2015, Conference Call

1. CALL TO ORDER, QUORUM AND INTRODUCTIONS

National President von Sternberg (Sebastopol) called the meeting to order at **6:01** p.m. A quorum was established.

Officers present included Monica Uriarte (President-Elect, San Francisco), Liesl McLean (National Director Region 1, Eugene), Michele Spilman (National Director Region 2, Greater Sacramento), Ashley Preach (National Director Region 3, VOS), Tina Orrill (National Director Region 4, Reno), Crystal Floyd (National Director Region 5, Merced), Stephanie Ottolini (National Director Region 6, Redwood Empire), Wendy Cockrell (National Treasurer, Greater Sacramento), Alli Britton (National Secretary, Sebastopol), Edwin Treminio (International Relations Officer, Brentwood).

Others present included Jason Coates, Jeff Okrepkie, Samanta Kline, and Evan Hershey, plus Michele Hyson (National Office Staff, Sterling Strategic Management)

Corey Arashiro (Immediate Past President, Indianapolis) and Jerry Packer (Executive Director, Sterling Strategic Management) were unable to attend.

2. MINUTES

It was **MOVED** by **Monica Uriarte (President-Elect)**, **SECONDED** by **Ashley Preach (National Director Region 3)** and **AGREED** by the Board to approve the June 21, 2014 Board Meeting Minutes with an amendment to remove the email votes to another agenda.

3. AGENDA ADJUSTMENTS/APPROVAL

It was **MOVED** by **Tina Orrill (National Director Region 4)**, **SECONDED** by **Liesl McLean (National Director Region 1)** and **AGREED BY THE BOARD** to approve the agenda with the following adjustment moving Old Business topics a and b to section 5 in the discussion.

4. PRESIDENT REPORT

President von Sternberg reported on his recent visitations to clubs such as Denver, and his upcoming visitations to New York and other trips that are being booked but not finalized at the moment. He also intends to have direct communication with every club in the nation by the end of the year. To facilitate this, he urged our region directors to please continue President's calls so that the board can be alerted to club events throughout the nation and to ensure that clubs know that they do have a voice in what happens on a national level.



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5. PRESIDENT-ELECT REPORT

President-Elect Uriarte reported that she has an aggressive timeline for her strategic plan, and therefore would like a representative from every club for the strategic planning committee by August 12th, 2015.

6. TREASURERS REPORT

National Treasurer Cockrell reported that invoices for dues are going out, and dues will be considered late after September 1st, late dues will have a 10% late fee attached. Clubs will also need to submit an updated roster, current board, and proof of insurance. The 2014-2015 financials have been mostly completed, but the official closing and completion of the discussion will be tabled until the next board meeting because of some outstanding budget items.

7. NATIONAL OFFICE UPDATE

1. Michele Hyson reported that registration for Midterms is live, and please to urge members to register. The latest Active 20-30ian went out on August 1st, and PR grant info went out as an email blast.

8. REGIONAL DIRECTORS

1. Region 1, Liesl McLean
 - a. Her next President's call is August 24th. So far she has received 7 out of 11 responses from Presidents for club updates for her report to the National Board.
2. Region 2, Michele Spilman
 - a. Ms. Spilman was not available for a President's Call in July, as she was attending International Convention. However, it was requested by some of her region members that the national budget be available on the website. This addition is in the works.
3. Region 3, Ashley Preach
 - a. Ms. Preach sent out emails to every President in her region regarding the status and upcoming events of her region. She received one response.
4. Region 4, Tina Orrill
 - a. The Sierra Nevada club is working on recruitment at the moment. Tina is offering her assistance. She has also been assisting the Auburn club, who is not meeting right now, because they have been facing some issues and need to come up with a plan for leadership and how to continue success and growth.



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5. Region 5, Crystal Floyd
 - a. Ms. Floyd's president's call was held 07/21/2015. Only two clubs participated in the call. Turlock has officially surrendered and are no longer members of this organization.
6. Region 6, Stephanie Ottolini
 - a. Many events are happening across region 6. Stephanie has had many of the clubs participate in the President's calls.

9. COMMITTEE REPORTS

1. History
 - a. Michele stated "History is history." She plans to reorganize the storage unit that holds the historical artifacts for the organization. This will make reference easier and give an opportunity to update the inventory list.
2. Public Relations
 - a. The Public Relations committee still needs two volunteers from Region 5, and one volunteer from Region 6 to complete the roster as equally as desirable. Working on a sponsor highlight for a national brochure.
3. New Club Charter Chair:
 - a. Jeff Okrepkie reported that things are coming along. There have been some good ideas. By the next meeting they hope to have some action items for Wichita and Yakima, and are looking for sweetheart charities that may help to team up with newly chartered clubs. A want sheet should be generated shortly.
4. International Relations Chair
 - a. Edwin reported that the international organization has set a date and lace for international midterm. They are also interested in hearing more about the National organization, and are interested in our events that we hold here. Edwin and Samantha decided to add an international section to the newsletter.

10. NATIONAL FOUNDATION

It was reported that the National organization was switched in the way we need to report. Some investigation into this determined that the switch was not warranted and that should have remained a public charity. This is being corrected now.

11. OLD BUSINESS

1. National Office/ED RFP is coming along nicely, following the timelines at this point.
2. National Midterm 2016: registration is live, and national website promotions have begun. Facebook promotions to follow.
3. National Convention 2016: dates have officially been changed to the last week in June. Theme: "Here comes that Sun"



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12. NEW BUSINESS

1. National Store - "New Member Pin": It was reported by Mr. von Sternberg that when switching the national store, Hall's had a backlog of new member pins. These pins are not used by the general membership at this time, but needed to be purchased to end a deadlock in switching the national store contract. It was **MOVED by Tina Orril (National Director Region 4), SECONDED by Monica Uriarte (President-Elect) AND AGREED BY THE BOARD** to purchase the remaining pins and take it out of the board contingencies budget. It was **MOVED by Liesl McLean (National Director Region 1), SECONDED by Stephanie Ottolini (National Director Region 6), AND AGREED BY THE BOARD** to distribute these pins to the clubs based on membership and to be given to every new charter until all said pins have been distributed.
2. International 20-30 Presentation - Evan Hershey presented information that was discussed at International Convention that spurred discussion and questions from the BOD. It was **MOVED by Stephanie Ottolini (National Director Region 6), SECONDED by Tina Orril (National Director Region 4) AND AGREED BY THE BOARD** to table the discussion until the board can meet in person and therefore do not have to face accidentally talking over one another as tends to happen with conference calls.

13. ADJOURNMENT

It was **MOVED by Stephanie Ottolini (National Director Region 6, SECONDED by Crystal Floyd (National Director region 5) AND AGREED BY THE BOARD** to adjourn at **8:08 p.m.**