



Active 20-30 Club United States & Canada

MEETING MINUTES

Friday, June 24, 2016

Talking Stick Resort, Scottsdale Arizona

1. CALL TO ORDER, QUORUM AND INTRODUCTIONS

National President von Sternberg (Sebastopol) called the meeting to order at **9:37** a.m. A quorum was established.

Officers present included Dana von Sternberg (President, Sebastopol), Monica Uriarte (President-Elect, San Francisco), Liesl McLean (National Director Region 1, Eugene), Michele Spilman (National Director Region 2, Greater Sacramento), Tina Orrill (National Director Region 4, Reno), Stephanie Ottolini (National Director Region 6, Redwood Empire), Wendy Cockrell (National Treasurer, Greater Sacramento), Alli Britton (National Secretary, Sebastopol), Edwin Treminio (International Relations Officer, Brentwood)

Others present included Samantha Kline, Amber Jewison, Jeff Okrepkie, Evan Hershey plus many other attendees and members of Active 20-30 and Rob Patterson (Executive Director, Center for Association Resources), Dhru Bhatt (National Office Staff, Center for Association Resources), Adrianna Borczyk (National Office Staff, Center for Association Resources), Ashley Preach (National Director Region 3, VOS), and Crystal Floyd (National Director Region 5, Merced) were unable to attend.

2. MINUTES

It was **MOVED** by **Stephanie Ottolini (National Director, Region 6)**, **SECONDED** by **Tina Orrill (National Director, Region 4)** and **AGREED** by the **Board** to approve the May 9, 2016 Board Meeting Minutes as presented.

3. AGENDA ADJUSTMENTS/APPROVAL

It was **MOVED** by **Stephanie Ottolini (National Director, Region 6)**, **SECONDED** by **Tina Orrill (National Director, Region 4)** and **AGREED BY THE BOARD** to approve the agenda with the following corrections: move the National Foundation to immediately follow the Treasurer's Report in the case that Ms. Cockrell cannot stay for the entire meeting.

4. PRESIDENT REPORT

President von Sternberg reported that he would like to move his report to AGm, but he did want to note that he had a surprise for the membership that he had been working on all year.



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5. PRESIDENT-ELECT REPORT

President-Elect Uriarte reported that she traveled a lot throughout the term. She visited every club. She was happy to welcome in the DC Charter. The charter night was very formal. She did not get to develop a fundraising committee as she had planned in this term, but hopes to have it started early next term. She wanted to have huge acknowledgments to those who worked on the Strategic Plan and looks forward to presenting the plan, and thanks the members for supporting her first term on the board.

6. TREASURERS REPORT

National Treasurer Cockrell presented a profit and loss report as of May 2016 to the board. Anything in June was not on her report as of this time. Convention and the PR grants have not yet hit the budget actual. Deficit is not as bad as previously estimated. She hopes we will break even, but as of this time her best estimate is that the budget will be near \$5,00 over. The \$18,664 profit from last year is still on the budget, it needs to be moved to the foundation or reserves.

7. NATIONAL OFFICE UPDATE

1. The National Office has been doing many things for the organization and still working on settling from transitions and learning all that is required and requested by the membership. It was reported that the clubs' insurance policies, bylaws, and policies and procedures will be audited to protect the organization going forward. It was also reported that there have been 114 new member applications since switching to the Center. The Center requests that the clubs update their roster and board information online as soon as possible. If there are any issues, the clubs can also contact Adrianna who can update the information for clubs.

8. REGIONAL DIRECTORS

1. Region 1, Liesl McLean
 - a. Ms. McLean requested to defer her report to AGM.
2. Region 2, Michele Spilman
 - a. It was **MOVED by Michele Spilman (National Director, Region 2), SECONDED by Liesl McLean (National Director, Region 1) AND AGREED BY THE BOARD** to approve member-at-large status for Maddy Hefner.
 - b. Ms. Spilman requested to defer the remaining report to AGM.
3. Region 4, Tina Orrill
 - a. Ms. Orrill requested to defer her report to AGM.



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4. Region 6, Stephanie Ottolini
 - a. It was **MOVED** by **Stephanie Ottolini (National Director, Region 6)**, **SECONDED** by **Tina Orrill (National Director, Region 4)** **AND AGREED BY THE BOARD** to approve member-at-large status to Jack McCullough.
 - b. Ms. Ottolini requested to defer to AGM.

9. COMMITTEE REPORTS

1. Strategic Planning: The strategic plan has been completed. There are critical issues that need to be addressed that still remain. The plan has three core goals. To grow members and improve retention, to grow nationally through charters, and to implement PR strategies and improve internal communications. It was **MOVED** by **Liesl McLean (National Director, Region 1)**, **SECONDED** by **Michele Spilman (National Director, Region 2)** **AND AGREED BY THE BOARD** to approve the plan.
2. History: Ms. Spilman brought a series of booklets from previous years and clubs for people to view at convention.
3. Public Relations: Ms. Kline was thrilled to report that she and the committee had 12 newsletters completed and released, provided cover photos and PR grants. Ms. Kline had set a number of goals for herself and they were mostly completed.
4. Awards Chair: Ms. Jewison reported that awards were not properly ordered last year, so they had to come out of this year's budget. Traditionally "dangles" were ordered, but it could not be afforded this year. She reported that she had concerns and thinks that awards needs to be reevaluated.
5. New Club Charter Chair: New clubs charter committee created a very moving promotional video. Mr. okrepkie presented a powerpoint with many of the concerns that the committee faces, the number of contacts that actually led to chartering clubs, and more information about what the committee does and faces. The committee also created an incentive program for sponsoring clubs to receive some funds back from sponsoring a successful charter. A motion was made to approve the program, but it failed.
6. International Relations Chair: Active 2-30 International is preparing for International Convention in Guadalajara Mexico in a few weeks. Two new international clubs chartered on June 11, 2016, we welcome Ecuador and Peru to our growing organization.

10. NATIONAL FOUNDATION

The National Foundation hired an attorney and submitted the paperwork to the IRS. The paperwork can take up to 180 days to process. She will stay in contact so that the membership knows when the change back to a public charity has occurred.



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11. OLD BUSINESS

1. National Convention 2016: there were 131 registered members and 5 guests in attendance. so far the totals were \$30,600 in income, and \$600 was estimated to be net income at this time.
2. Playmakers: it has been determined that this topic will be removed from further agendas.
3. International convention 2017: The convention is to be held July 12th through July 16th. The convention committee will be financially accountable to the National Board monthly. Registration is now live, and they are looking for ambassadors to assist in spreading the word about the convention to the organization.

13. ADJOURNMENT

It was **MOVED** by Stephanie Ottolini (National Director, Region 6), **SECONDED** by Liesl McLean (National Director, Region 1) **AND AGREED BY THE BOARD** to donate all fines collected at this meeting to Billy Warner.

It was **MOVED** by Stephanie Ottolini (National Director, Region 6), **SECONDED** by Liesl McLean (National Director, Region 1) **AND AGREED BY THE BOARD** to adjourn at **21:24** p.m.