



ACTIVE 20-30 CLUB OF U.S. & Canada

I. CALL TO ORDER: National President Lovell: Carson Valley #85 called the meeting to order at 6:03PM (PST), on March 12, 2018

II. INTRODUCTIONS/ESTABLISH QUORUM: National President Lovell: Carson Valley #85, A quorum was established.

2017-2018 National Board of Directors & Officers

Tommy Lovell: National President, Carson Valley #85,
Jeff Okrepkie: National President-Elect, Santa Rosa #50,
National Director Region 1, Natalia Navas: New York City #1044,
National Director Region 2, Robert Steck: Eugene #920,
National Director Region 3, Ashley Corbett: Valley of the Sun #1028,
National Director Region 4, Chris Forsyth: Carson Valley #85,
National Director Region 5, Lisa Wunderlich, Napa #57,
National Treasurer, Jaci McAleer, Greater Sacramento #1032,
International Relations Officer, Andrew Bain: Santa Rosa #50,
Immediate Past President, Monica Uriarte: Petaluma #30,
National Secretary, Abbey Kronenberg: Valley of the Sun #1028,
Interim Executive Director, Dale Fenton

National Board Members Absent:

National Director Region 1, Natalia Navas: New York City #1044,
National Director Region 4, Chris Forsyth: Carson Valley #85,
Immediate Past President, Monica Uriarte: Petaluma #30
National Secretary, Abbey Kronenberg: Valley of the Sun #1028,

Committee Chairs Present:

PR/Communications: Hilary Grider, (Greater Sacramento #1032), Chair
History: Michele Spilman (Greater Sacramento #1032), Chair
Technology: Wayne Ingraham (Santa Rosa #50), Chair
National Convention Chair: Wendy Cockrell (Greater Sacramento #1032), Chair
Membership Growth and Retention: Jordan Goldstein, (Greater Sacramento #1032), Chair

Committee Chairs Absent:

New Charters: Samantha Mineo (Sebastopol #63), Chair
National Project: Samantha Mineo (Sebastopol #63), Chair
Awards: Lacie Ladner Clementi (Gold Rush #1034), Chair
Past Active Liaison: Monica Uriarte, (Petaluma #30), Chair
Fundraising: Monica Uriarte, (Petaluma #30), Chair
Strategic Planning: Monica Uriarte, (Petaluma #30), Chair
Laws and Regulations: Monica Uriarte, (Petaluma #30), Chair
National Convention Chair: Mackenna Davis (Greater Sacramento #1032), Chair

Other Members Present: Jeneba Lehai (Greater Folsom #77), Amber Jewison (Fort Wayne #700), Rachel Mason (Chico #100), Past National President Trena Roudebush (Indianapolis #1036)

III. APPOINTMENT OF PARLIAMENTARIAN: National President Lovell: Carson Valley #85,
A. Jeff Okrepkie (Santa Rosa #50) was appointed as parliamentarian.

IV. ADJUSTMENTS/APPROVAL OF AGENDA: National President Lovell: Carson Valley #85
** unable to get adjustments or who motioned to approve but the agenda was approved based on recording of the call

The agenda was approved. The motion passes unanimously.

V. MINUTES OF PREVIOUS MEETINGS: National Secretary, Abbey Kronenberg Valley of the Sun #1028

It was reported by President Lovell that there were no minutes to approve and National Secretary had fallen behind but would be getting them over to the board soon.

VI. PRESIDENT REPORT: National President Lovell: Carson Valley #85,

- A. President Lovell reported that he had email correspondence with a member with a member from Glendale and they sent in a check and see if they sent it in to the Center
 - 1. Talked with Wendy and Dale to make sure they are in order
- B. Talked last week about the Rocky Mountain situation and will talk about it later

VII. PRESIDENT ELECT REPORT: Jeff Okrepkie: National President-Elect, Santa Rosa #50,

- A. President Elect Okrepkie reported that he has been working on the transition from NPE to President and looking for people wanting to be on the board as committee chairs, and the bylaw submissions
- B. Looking to see who else is wanting to run for the national director positions and NPE.
- C. Looking for someone to host midterm as well

VIII. IPP REPORT: Monica Uriarte: Immediate Past President, Petaluma #30,

- A. Immediate Past President Uriarte was not present, no report

IX. TREASURERS REPORT: Jaci McAleer, National Treasurer, Greater Sacramento #1032

- A. Looking over report from midterm budget, saw that there were some line items missed and would like to get a motion to approve the following line items:
 - 1. Decrease 5312 Web Conference System by \$600
 - 2. Increase 5305 Postage by \$640
 - 3. Increase 5307 Fees & Licenses by \$40
 - a. So that there is a Net Income of \$0

It was **MOVED** by National President Elect Jeff Okrepkie, **SECONDED** by Region 3 Director Ashley Corbett and **agreed upon by the board** to approve the above mentioned changes to the budget as presented by the National Treasurer. The motion passes unanimously.

- B. Would like a motion to open a savings account so that it is separate from our operating expenses
 - 1. The amount being moved would be \$140,470.63
 - 2. It would have to be a savings account or another type of money making account but these are the reserves
- C. Foundation Financials
 - 1. Foundation financials from Chase are roughly at \$1,000 and they removed the fees from this account (\$15/month for two months)
 - 2. Our Wells Fargo account went into dormant status and we have around \$4000 in our operating account (the liquid account) so we can write checks for things
 - 3. The rest of our foundation money is at Morgan Stanley \$163,910.31 (as of Jan 2018), we can have access to about \$20,000

- D. Trying to figure out how much our operating account owes to our reserve account by going through minutes dating back to 2013 (Wendy Cockrell is looking through)
- E. Look to get a proposal from Jaci and Wendy by the end of the week

X. NATIONAL OFFICE: Dale Fenton, Interim Executive Director

- A. Resent out the important dates out
- B. Went through and made sure that they were up to date on the new member packets. Many were still sending them to The Center due to the old info being on the website but Wayne updated it
- C. Packet says that it includes the bylaws and the P&Ps but Tom Thompson has been including them, would like him to start sending those out
- D. National Store sends royalty checks to nationals and should send a list of what has been sold. They hadn't been doing this but they will moving forward

XI. OLD BUSINESS

- A. ED/Office Situation W. Cockrell
 - 1. Received the contract back from our attorney which was received initially from McDonald. This contract was sent to executive team (Tommy, Jeff and Monica) for changes and edits and then sent to our attorney.
 - 2. Will send over the redlined version to the board to approve and send over to McDonald (will be sent to the board later tonight)
- B. Membership Dues T. Lovell
 - 1. Washington DC did pay dues
 - 2. Glendale did have email correspondence with nationals
- C. The Q A. Corbett
 - 1. Have to decide what they are doing with the money that they have left in their account. Should it go the Men's Albuquerque club or the region.
 - 2. They have to surrender everything to the nationals (financially) but we cannot tell them where to give there money but it has to be a 501 (c)3
 - 3. They can send their banner, bell and gavel to nationals
 - 4. Tommy will send the checklist to Ashley according to bylaws so what she needs to make sure they do when closing their charter
- D. Rocky Mountain Disassociation J. Okrepkie
 - 1. Emailed with Megan from Rocky Mountain and will have a follow up call
 - 2. Jeff reached out to clubs that are disconnected from nationals and he got an email from the past president of Rocky Mountain with an intro to new president
 - 3. Jeff spoke with Megan and relayed that she was displeased with nationals from the situation with Northern Colorado club losing their 501 (c)3 during the Jason Deshayes term. Also losing a legacy sponsor due to them finding an unofficial copy of a newsletter of 20-30 and were appalled by it and finally they offered last year to help on the PR committee and were never followed up with on that.
 - 4. Jeff worked to explain the situation on those and felt they would have another discussion but then we received an email a week ago about their decision to disassociate
 - 5. They will have to donate their money to another association as they raised the funds in the name of 20-30 and they cannot give it to their new organization that they have started
 - 6. Ashley is worried about the Denver Men's club now doing this as well but Jeff explained that the men's clubs is very heavily
 - 7. Make sure that we communicate to everyone on what has happened in the past with nationals and other clubs

8. Importance of making consistent visitations and be present to clubs

XII. NEW BUSINESS

- A. Clubs that are disconnected from National Region Directors
 1. Region 2 – Marysville/Yuba City is very disconnected from nationals but he has invited him to Margarita Mix-off and working to get them engaged
 2. Region 3 – Glendale is the biggest club of issue
 3. Region 5 – has a monthly president’s club and connected
 4. Region 5 is in close proximity and can attend events. Also does monthly president’s call in addition has a Facebook page to bounce ideas off each other
 5. Region 3 Facebook group is helpful and emailing helpful. President’s calls are about every 3 months
 6. Region 2 has a lot of tools including a WhatsApp, Facebook, Facebook messenger, email and text messages.
 7. Tommy is working on creating a job description and adding some of these details in this so there is better communication from year to year for the turnover
- B. National Store RFP J. Okrepkie
 1. National store contract runs out at the end of the fiscal year June 2018
 2. Wants to work with McDonald and Dale on getting out a proper RFP out but it looks like the timeline is too tight to get a proper RFP out in time
 3. We could extend Creative Concepts contract for 1 year and then do a proper RFP next year
 4. They would need to follow the contract and also be open to feedback in regards to the national store
 5. Would be best to send out a survey to all the clubs via the directors to get written feedback on the national store on the items they want, experience, etc

XIII. COMMITTEES

- A. Convention 2018 – W.Cockrell/M. Davis
 1. Have 40 people registered so far and starting to figure out visitations
 2. Sending out invitations to past national presidents
 3. Figured out details with the hotel and the resort fee will show full price as we have to hit our contracted amount with them before you see the \$11 rate
 4. Working with clubs in the area to get involved with
 5. Blue rooms are away from all of the guests but price depends on how many people/clubs are interested
 6. Food and alcohol is included but don’t want to say alcohol included on website
 7. Also we need submission for convention 2019 (45 days out from convention) and discuss on the June board call
- B. New Clubs Charter Chair – S. Mineo
 1. Not on call but provided an email report below
 2. Asked Tiffany Montgomery (Redwood Empire#1029)if their club is interested in sponsoring San Jose #15 and they will discuss it at their board meeting.
 3. Created a Google form for clubs to fill out if they are interested in sponsoring a club
 - a. <https://drive.google.com/open?id=1WQQgQZ78MFi3n1Hz3zsQpgzZItiJTv0CN1xZKdhOqzI>
 4. Also created a Google form for people who are interested in chartering a club (it isn’t on the website but can be added I assume)
 - a. <https://drive.google.com/open?id=1YFTfUMhEzlvZ6YTvMOjRUfaC0Zc8Z0IgbEaSIBXQ4g>

5. Amber Fury (Chico #100) will be joining the committee, I am not sure if she is going to take over or help. We haven't talked yet but she has access to the New Charter Google folder
- C. National Project – S. Mineo (*not present, no report*)
 - D. Laws & Regulations – M. Uriarte (*not present, no report*)
 - E. Strategic Planning – M. Uriarte (*not present, no report*)
 - F. Past Active Liaison – M. Uriarte (*not present, no report*)
 - G. Fundraising - M. Uriarte (*not present, no report*)
 - H. Awards Chair – L. Clementi (*not present, no report*)
 - I. Membership Growth & Retention – J. Goldstein
 1. Received 15 applications for the grant and will have it by the end of the month and ready for the April board call for approval of funds
 - J. Public Relations – H. Grider
 1. Sent out notifications to all those who received grants
 2. Newsletter will go out this week which will include info about Rocky Mountain and about the board position available
 3. Google ad words post helped us to better target and promote our brand better
 - a. Trying to promote existing areas where clubs are or where there is interest in chartering
 - K. History – M. Spilman
 1. Started posting on the Facebook page and blog and working on project to reveal at convention
 2. Napa's 88th anniversary today
 - L. Technology – W. Ingraham
 1. Updated website and has a new member packet, updated bylaws
 2. We will need to change systems to allow for more flexibility
 3. International association is updating their logo and changing to the 22 teeth buzzsaw, still slightly different but very close
 4. Working on making sure clubs are using the logo and brand correctly
 - M. International Relations Officer – A. Bain
 1. International convention in Chitre, Panama in July. There are many ways to pay and discounts on the airlines through April

XIV. REGIONAL DIRECTORS

Region 1: Natalia Navas: National Director Region 1, New York City #1044,
Region 1 Director Natalia Navas - **not present, so no report**

Region 2: Robert Steck: National Director Region 2, Eugene #920,
Region 2 Director Robert Steck reported that Seattle has been trying to grow and Rachel helping with this. Eugene is working on a bylaw update. Region 2 meeting is May 6th in Chico

Region 3: Ashley Corbett: National Director Region 3, Valley of the Sun #1028,
Region 3 Director Ashley Corbett reported that she will head to Tucson in April to see the women's club and work on membership growth. Scottsdale has their brokers for kids in April and she is heading to Denver in May and VOS has their big event in May.

Region 4: Chris Forsyth: National Director Region 4, Carson Valley #85,
Region 4 Director Chris Forsyth – not present but Tommy reported that the region 4 meeting will be April 28th hosted by the Greater Folsom club

Region 5: Lisa Wunderlich: National Director Region 5, Napa #57,

Region 5 Director Lisa Wunderlich reported that she is trying to set a date for her region meeting because ever club has an event in the spring.

XV. NATIONAL FOUNDATION

M. Uriarte

A. Updated Financials

1. Wendy Cockrell, interim bookkeeper reported on this earlier and gave a recommendation on combining the 2 accounts and we have all the documents we need

XVI. ADJOURNMENT

T. Lovell

It was **MOVED** by **Region 3 Director Ashley Corbett**, **SECONDED** by **Region 5 Director Lisa Wunderlich AND AGREED BY THE BOARD**, to adjourn. The motion passes unanimously. The meeting was adjourned at 7:50PM (PST).

Next National Board Meeting on April 9th by conference call.