



We are excited to share the 2019-2020 Awards Packet for awards to be presented at AGM in June 2021. Please note that there is overlap between the 2020 award submission and the 2021 award submission due to changes made by the committee in collaboration with National. 2020 was a difficult year and we wanted to give clubs another chance to submit for awards.

Included here is a PDF copy of the Awards packet with judging criteria. Also included are the Google form links for the applicable awards.

A few things I want to highlight for you:

Please use this email address: 2030awardscommittee@gmail.com for any questions, concerns or technical issues you have with the awards submission process. This email will be regularly monitored.

Deadline for Awards Submission is **April 15, 2021**. The exception to this deadline is Pin; Shirt Design; and Speaker submission which do not need to be uploaded via Google Forms until June 4, 2021 with copies to be brought to convention for in person judging. You must declare your intention to submit your club scrapbook by June 4, 2021 as well but nothing needs to be uploaded. (Subject to change).

We are looking for Judges so if you are interested in judging the awards for this year, please email 2030awardscommittee@gmail.com. We need 1 judge from each region.

Again, please do not hesitate to reach out to us if you have any questions. GOOD LUCK!

Chelsea Pagan,
Co-Chair, Awards Committee
Treasurer, San Jose #15

Google Links:

Public Speaker of the

Year: https://docs.google.com/forms/d/e/1FAIpQLScylvkTKTMZnzfF_ye6eoWtnF_1s-AwQTxAhsu6dnIVnmX5_w/viewform?usp=sf_link

Fundraising Concept of the Year:

https://docs.google.com/forms/d/e/1FAIpQLSfG3NMTz8r8UOxciOThdCe2UVnyxTBfPpn1OeZfjOO-O8ZeOw/viewform?usp=sf_link

Charity Project of the Year:

https://docs.google.com/forms/d/e/1FAIpQLSd2Fw_nzDWtSYH1uXTWWw6KLANYqredTzaFp6a_v9OnouyFjg/viewform?usp=sf_link

Club of the Year:

https://docs.google.com/forms/d/e/1FAIpQLSf7tyZ1Zn_RdytayqDWUOTtVpd2uAGPeeY00JHFNMcig00tHA/viewform?usp=sf_link

President of the Year:

https://docs.google.com/forms/d/e/1FAIpQLSf1qin-QYeFIFalz8bvwwmGcJDpng2kxLhowGLo6vOAtZ9SjQ/viewform?usp=sf_link

Public Relations of the Year:

https://docs.google.com/forms/d/e/1FAIpQLScfUq_wdh0lhvi6klu9JPuTQxBEFt1f9HIWowsz9Isj7ERkg/viewform?usp=sf_link

Member of the Year:

https://docs.google.com/forms/d/e/1FAIpQLSf3TtCvdrUzTC2s4wFEizGAA5BPcXgXaoAZOppSw_aftvzrXA/viewform?usp=sf_link

Convention Pin Design:

https://docs.google.com/forms/d/e/1FAIpQLSfqvATfzo9FEWkHnMy0RxL6amQoUuSnOrP21dPuIJWKSwaQ/viewform?usp=sf_link

Convention T-Shirt Design:

https://docs.google.com/forms/d/e/1FAIpQLScw9JluFmrH7m1mk9IbwNHGVImZStJx5FHT2GK2_-ut3WWf5g/viewform?usp=sf_link

Scrapbook of the Year:

https://docs.google.com/forms/d/e/1FAIpQLScB0aSGAkTvHW-b7FCKd-p4nOt09YWcXExWYfZV_YFTON_wwQ/viewform?usp=sf_link

National Awards Handbook
Active 20-30 US & Canada





2019-2020 NATIONAL AWARDS

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General Rules

This Awards Packet provides a list of all awards to be presented at National Convention 2021. The awards will be judged based upon the following criteria occurring during the **prior fiscal year** (Note: If your club has a year long term that does not run with the national fiscal year such as Jan-Dec, submit for that timeframe. If your club has 6-month terms submit for July 2019-Dec 2019 or Jan 2020-June 2020).

Limit one entry per Club per Award.

All applications shall be submitted via Google Forms with the exception of awards that do not require an application. This packet includes the point system assigned to each question/criteria item for reference.

Some categories ask for specific supporting documentation to be provided. Make sure to include that support to receive full credit.

For the following awards, you must submit the name of your club and/or individual to declare your participation via Google Forms:

- Public Speaker of the Year
- Scrapbook of the Year
- Outstanding Convention T-Shirt Design

All Applications are due no later than **April 15, 2021.**

However, Pin, Shirt Design applications (with Design uploaded) and Speaker submission are due **June 4, 2021.**

See individual award page for further information.

****note: the time periods for these awards are duplicative of awards issued at the 2020 AGM. This is to ensure all clubs get to submit for all activities of the club that occurred in the full fiscal year. Note that if you received a 1st place or runner up award at the 2020 AGM in a particular category, you may not resubmit for that award.***



Description of Each Award

1. "ARNIE KROGH" PRESIDENT OF THE YEAR AWARD

First Place and Runner-Up winners will be selected based on the individual's demonstration of excellent leadership skills and capabilities as they guide their Club throughout their term.

2. "ERNEST AXLAND" CHARITY PROJECT OF THE YEAR AWARD

This Award is presented annually to the First Place and Runner-Up Clubs who best exemplify the mission of Active 20-30 through a hands-on project. The project may be one that your members are solely responsible for, or one which their efforts are counted upon through volunteer participation and planning.

3. "ERNEST AXLAND" FUNDRAISING CONCEPT OF THE YEAR AWARD

This Award is presented to the First Place and Runner-Up Clubs who best exemplify the mission of Active 20-30 through fundraising. The project concept may be one that your members are solely responsible for or one which their efforts are counted upon through volunteer participation and planning..

4. "EVERT FERNANDEZ" MEMBER OF THE YEAR AWARD

This Award is presented to the First Place and Runner-Up members who have made an outstanding contribution to Active 20-30 within their own Club, Region and National organization and whose actions embodied our mission statement goals. A plaque shall be awarded to the winning individual and a patch will be awarded to the member's club.

5. "NORMAN MORRISON" PUBLIC RELATIONS OF THE YEAR AWARD

This Award is presented to the First Place and Runner-Up Clubs, which have done an outstanding job of promoting the name of Active 20-30 in its community; thereby, enhancing its prestige.

6. "PAUL CLAIBORNE" CLUB OF THE YEAR AWARD

There is a Small Club of the Year Award for Clubs with 25 or fewer members and a Large Club of the Year Award for Clubs with 26 or more members. The Club of the Year Award is presented annually at the National level. First Place and Runner-Up winners for each category will be selected.

7. CLUB CONVENTION PIN DESIGN OF THE YEAR AWARD

This Award is presented to the First Place and Runner-Up Club winners of the Convention Pin Design Contest held at the National Convention. A patch will be awarded to the winning Club. Your Pin should be presented to the host Club at check-in to be turned over to the Awards Committee for judging.

8. "KEN HELLING" PUBLIC SPEAKER OF THE YEAR AWARD



This Award is presented to the First Place winner of the Speech Contest held at the National Convention. Each Club is allowed one contestant. The contest will follow Toastmaster's format/rules. A plaque will be awarded to the winning speaker and a patch will be awarded to their home club.

9. OUTSTANDING CONVENTION T-SHIRT DESIGN OF THE YEAR AWARD

This Award is presented to the First and Second place winners of the contest held at the National Convention. A patch will be awarded to the winning club. Each club is allowed one design entry. The design must be submitted in electronic format (it may be enlarged, but must also be shown to scale) with the Awards submission. The actual T- shirt will need to be submitted at the National Convention.

10. SCRAPBOOK OF THE YEAR AWARD

This Award is presented at the National level to First Place and Runner- Up Clubs that maintain and use a Club Scrapbook. The Club Scrapbook must be presented at the National Convention for display and judging. Content must include the past year; since judging is in 2021 then content must include photos from 2020. One scrapbook entry per Club.

There is no need to submit forms for the following three awards - all Clubs are automatically eligible.

11. "Ray Fletcher" Expansion and Development Award of the Year

12. Membership Growth for the Year Award

13. Percent Convention Attendance for the Year Award

14. Convention Miles for the Year Award

15. Hourglass Award: List of Hourglass Award Recipients



"ARNIE KROGH" PRESIDENT OF THE YEAR AWARD

The President of the Year Award is presented annually at the National level. First Place and Runner-Up winners will be selected, based on the individual's demonstration of excellent leadership skills and capabilities as they guide their Club throughout their term. (Note: each Club may submit one entry - if a Club has 6-month terms, the Club should nominate their best candidate from the eligible fiscal year).

There is no entry for this award at the International level.

Club:
Nominee's Name:
Term:

	Category	Maximum Points	Actual Points
1.	Has nominee been president for a full term? Yes/No. Include Dates.	25	
2.	Did the nominee create/provide specific goals for his or/her term and was there an effort to coordinate goals across terms for club synergy? Explain and list goals.	25	
3.	Did the nominee achieve the specific goals for his/her term? Describe if each goal was met/not met and explain why.	25	
4.	Did the nominee hold entertaining and productive General Meetings? Describe?	25	
5.	Are the Club Bylaws current and enforced?	25	
6.	Did the nominee keep in regular contact with club directors and/or committee chairs? Give Examples.	25	
7.	Did the nominee participate in visitations during his/her term? Describe visits and include dates.	25	
8.	Did the nominee attend a regional meeting during his/her term? If no, was the region meeting >200 miles away from the home club?	25	
9.	Did the nominee attend National Convention?	25	
10.	Did the nominee attend International Convention during his/her term?	25	
11.	Did the nominee share what they learned with the general membership? Give one example.	25	



12.	Please provide a general narrative and (focusing on the term) describing why the nominee should be considered for this award. (The narrative should include description of candidate's leadership capabilities, special qualities, community and charitable relations/ development, any individual or Club honors attained during term, goal setting and attainment, term budget, inter-Club relations efforts, etc.)	100	
13.	Attach up to 5 attachments in support of your nominee. Indicate the category for which the attachment supports.	50	
14.	Extra Credit for WOCO Participation	25	
	Total Possible Points	450	



"ERNEST AXLAND" CHARITY PROJECT OF THE YEAR AWARD

This Charity Project of the Year Award is presented annually at the National level to First Place and Runner-Up Clubs who best exemplify the mission of Active 20-30 through a hands-on project. The project may be one that your members are solely responsible for, or one which their efforts are counted upon through volunteer participation and planning, during the past fiscal year. Note, the project that received 1st place award the prior year may not be submitted.

The Winning Club can choose to submit at the International level for the Distinguished International Project Award (no National funding).

Club Name:

Project Name:

Date:

	Category	Maximum Points	Actual Points
1.	Type of Project developed. Provide an account of the project title, development and motivation.	25	
2.	Originality. Why is this project unique to your community?	25	
3.	Evidence of detailed planning—Explain the project planning including: Objective: Timeline: Budget: Structure: Manpower: Other Info:	25	
4.	Total Cost of Project.	25	
5.	Social outreach. How many members of the community did this project serve?	25	
6.	Membership Participation. Describe how many members of your club (%) were recruited to assist and how they participated.	25	
7.	Will the project be continued as a permanent project? If Yes, explain. If No, why not?	25	
8.	Community Outreach. Did any community/City/State members participate in the program?	25	
9.	How did the event conclude? What was the feedback from participants?	25	



10.	Describe the benefit for the members?	25	
11.	Attach up to 5 attachments in support of your event. Indicate the category for which the attachment supports.	25	
12.	Total Points	275	



"ERNEST AXLAND" FUNDRAISING CONCEPT OF THE YEAR AWARD

This Concept of the Year Award is presented annually at the National level to First Place and Runner-Up Clubs who best exemplify the mission of Active 20-30 through fund-raising. The project concept may be one that your members are solely responsible for or one which their efforts are counted upon through volunteer participation and planning, during the past fiscal year.

The project that received 1st place award the prior year may not be submitted.

There is no entry for this award at the International level.

Club Name:

Project Name:

Date:

	Category	Maximum Points	Actual Points
1.	Type of Project developed. Provide an account of the project title, development and motivation.	25	
2.	Originality. Why is this project unique to your community?	25	
3.	Evidence of detailed planning—Explain the project planning including: Objective: Timeline: Budget: Structure: Manpower: Other Info:	25	
4.	Publicity and Public Relations Value. Describe how the community positively perceived your club.	25	
5.	If the club has done this event or a similar event in the past is there any leveraging from past success? Explain.	25	
6.	Membership Participation. Describe how many members of your club (%) were recruited to assist and how they participated.	25	
7.	Will the project be continued as a permanent project? If Yes, explain.; If No, why not?	25	
8.	Community Outreach. Did any community/City/State members participate in the program?	25	



9.	Was a final report of the event submitted to National Library within 90 days of completion? Date Submitted. Attach report.	25	
10.	Describe the benefit for the members?	25	
11.	Attach up to 5 attachments in support of your event. Indicate the category for which the attachment supports.	25	
12.	Total Points	275	



EVERT FERNANDEZ MEMBER OF THE YEAR AWARD

The Evert Fernandez Member of the Year Award shall be presented annually at the National level to First Place and Runner-Up members who have made an outstanding contribution to Active 20-30 within their own Club, Region and National organization and whose actions embodied our mission statement goals during the past fiscal year. A plaque shall be awarded to the winning individual and a patch will be awarded to the member's Club.

This award is geared to recognize individuals at the Club level. **International Officers, National Officers and committee chairs are only eligible based on their contributions at the Club level, excluding their International/National duties.**

There is no entry at the International Level for this award.

Club:

Nominee Name:

	Category	Maximum Points	Actual Points
1.	Has the nominee been in the Club for the full term (January 1, 2019 through December 31, 2019)?	25	
2.	Has the member paid dues and fees on time?	25	
3.	Does the member regularly attend club meetings?	25	
4.	Has the member held a club office or chair position? (25 pts for 6 month term 50 pts for 1 year term)	25-50	
5.	Has the member held an International, National Office, or chair position during the last year? List positions held.	25	
6.	Did the member attend the National Convention and/or Midterm? (25pts for one event and 50pts for both)	25-50	
7.	Did the member attend the International Convention?	50	
8.	Did the member attend any Regional Meetings? List date(s) and location(s).	25	
9.	Did the member participate in any club visits? 10 pts for each visit. List date and location for each visit.	up to 50	
10.	Did the member actively recruit prospective members or sponsor any new members? List name of each	25	



	prospective member and sponsored member.		
11.	Leadership Development. Describe how the member has shown growth in their leadership development.	25	
12.	Additional narrative. Provide additional narrative describing why the nominee should be considered for this award. Narrative should include any special qualities, community and charitable relations/development, any individual honors attained during year, inter-Club relations efforts, etc.:	100	
13.	Attach up to 5 attachments in support of your nominee. Indicate the category for which the attachment supports.	25	
14.	Total Points	Up to 500	



“NORMAN MORRISON” PUBLIC RELATIONS OF THE YEAR AWARD

The Public Relations for the Year Award is presented annually at the National level to First Place and Runner-Up Clubs, which have done an outstanding job of promoting the name of Active 20-30 in its community; thereby, enhancing its prestige, during the past fiscal year.

The Winning club will automatically be submitted at the international level for the Advertising and Public Relations Award (There is no National funding available).

	Category	Maximum Points	Actual Points
1.	Please briefly indicate the members of your Club that been on radio or television programs. Please list the stations/program, the name of the members who participated and the reason.	25	
2.	Please indicate whether or not radio, television station or the press in general in your community has done any reporting regarding one of your projects or activities in your club. List programs and provide clips of such reporting.	25	
3.	Are there any Active 20-30 signs for your Club up in your local community? If so, provide location, number of signs, and photos.	25	
4.	How many visits to other clubs, service organizations or civic organizations did your club complete? Did these visits have the objective to promote growth of the relationship between Active 20-30 and the community? If so, how many?	25	
5.	State the day, time, and frequency of your general meeting. Does the meeting location have a permanent emblem for your Club?	25	
6.	Does your club have any emblems or plaques on any public buildings, places, or businesses? If so, describe where? Provide photos.	25	



7.	List all Active 20-30 swag available for your members. Provide number of items and pictures.	25	
8.	Please describe the forms of media used for your club to promote and encourage community participate in your projects.	25	
9.	During the year, was your Club visited by any community leaders? Did your Club receive any workshops by any community leaders?	25	
10.	Did your club visit any municipal or state authorities? Please indicate the objective and outcome of these visits?	25	
11.	Does your club have a bulletin or newsletter? Please indicate dates of publishing, who receives it and what is the content? Please provide at least one copy from this term.	25	
12.	Indicate how your club develops and sustains relationships with the National Association, International Clubs, WOCO? Indicate form of communication and or joint projects.	25	
13.	Does your club have a written or photographic registry of activities and visits? Attach photos/proof.	25	
14.	Does your club have an updated web page promoting Active 20-30?	25	
15.	Please indicate any other forms of public relations/outreach used by your club. Describe each type.	25	
16.	Total Points	375	



"PAUL CLAIBORNE" CLUB OF THE YEAR AWARD

There is a Small Club of the Year Award for Clubs with 25 or fewer members and a Large Club of the Year Award for Clubs with 26 or more members. First Place and Runner-Up winners for each category will be selected based on the following criteria for the past fiscal year.

The one club with the highest point total will be eligible to submit for the International Distinguished Club of the Year Award (There is no National funding available). International awards must be presented in English and Spanish.

Club Name:

	Category	Maximum Points	Actual Points
1.	Are all accounts with National Office current? (Awards Chair will verify)	25	
2.	Have all National Reports been submitted? (Awards Chair will verify)	25	
3.	Has your club scheduled visits to other national or international clubs? List clubs, and dates.	25	
4.	National Project Participation (Children's Shopping Spree) (Any Club shopping spree held during the year is eligible).	100	
5.	Club attendance at National and International Convention. (10 points per member for each meeting up to 100).	100	
6.	Club Attendance at Regional Meetings (10 points per member for each meeting up to 100).	100	
7.	Participation at National Level (100 points possible). List names of candidates and title of National Office sought during the year (25 points per candidate-50 points max).	100	



	List names of participants and the committee name of each member who served on or chaired a National Committee this past year (10 points for each member-50 points max).		
8.	Submission of final reports to National Office?	25	
9.	Briefly describe how your Club transitions new officers into their roles and educates them on their new leadership responsibilities. Include if the transition is verbal or includes documentation carried term to term.	25	
10.	Briefly describe how your Club recruits prospective members and orients new members during their first year of membership.	25	
11.	Public Relations during the term. Describe press releases, news articles, television or radio programs engaged during the term.	25	
12.	Membership Growth (Based on net gain in members. +10 points for each new member (-10) for each member lost during the year. NOTE: Points should be calculated based on club's reports submitted to the National Office.) List new members and lost members.	Varies	
13.	Does Club keep a membership roster? Proof to be attached per item 19 below.	25	
14.	Does Club keep an annual budget? If so, detail budget and whether the club was over/under budget and why?	25	
15.	Does Club keep an event and meeting calendar? How is it accessed and who is responsible for keeping it up to date?	25	
16.	Does Club have published job descriptions for officer duties? Proof to be attached per item 19 below.	25	



17.	Does Club have published current long-term (1-5 year) goals/strategies? If so, where are they posted?	25	
18.	Does Club publish a newsletter? Proof to be attached per item 18 below.	25	
19.	Attach proof for items as requested above Required. -5 points if failure to attach.		
20.	Does your club have a public speaking contest?	25	
21.	List event(s) / dates for each Fundraising Event that your Club puts on/participates in during the year (25 points each up to 100 points)	100	
22.	List event(s) / dates for each Hands-on Event with children your Club puts on/participates in during the year (excluding shopping spree previously listed for Shopping Spree) (25 points each up to 100 points).	100	
23.	Does Club hold inter-Club socials or events? List events, dates, and clubs invited.	25	
24.	Does your club have an updated website? Describe status and use of site.	25	
25.	Total Points	1,000+	



"KEN HELLING" PUBLIC SPEAKER OF THE YEAR AWARD

The Public Speaker of the Year Award is presented annually at the National level to the First Place winner of the Speech Contest held at the National Convention. A plaque will be awarded to the winning speaker and a patch will be awarded to their home Club. Each Club is allowed one contestant. The contest will follow Toastmaster's format/rules and will be judged by local Toastmaster Members arranged by the home club.

The winner will be eligible to represent Active 20-30 United States and Canada at the International Convention Speech Contest. International awards submissions must be presented in written English and Spanish. The speech will not need to be given in Spanish.

If your Club wishes to participate in the Speech Contest, **applications but be submitted via google forms no later than June 4, 2021.**

You must submit the name for the participant so plan your local speech contests accordingly.

The member will be asked to present their speech at the National Convention – scheduling is challenging so please be prepared for flexibility of timing of when the Contest will be held during Convention. The Speech will be Judged based on the following criteria.

The theme of the speech is to be chosen by the International President. Theme will be distributed via email when announced.

Theme of Speech: "TBD"

	Category	Maximum Points	Actual Points
1.	Physical Appearance: General Appearance (10pts) Eye Contact (10pts) Adequate and appropriate voice (10pts) Use of the podium or floor (10pts)	25	
2.	Enthusiasm and Performance: Facial expressions (10pts) Gestures (10pts) Interest (10pts) Stage Presence (10pts)	25	
3.	Personalization of the speech (to the speaker and the audience).	25	
4.	Subject Matter: Evidence of Preparation (10pts) Connection to Topic (10pts)	50	



	Arrangement including an intro, body, convincing conclusion(10pts) Grammar/Vocabulary (10pts)		
5.	Time Limits: At least 5 minutes and no more than 7 minutes in duration. 10 points will be deducted for every 15 seconds above or below the limits.	25	
6.	Total Points	150	



CLUB CONVENTION PIN DESIGN OF THE YEAR AWARD

The Club Convention Pin Design of the Year Award is presented annually at the National level to the First Place and Runner-Up Club winners of the Convention Pin Design Contest held at the National Convention. A patch will be awarded to the winning Club. Each Club is allowed one design entry.

The design must be submitted in electronic format (it may be enlarged but must also be shown to scale) with the Awards submission no later than June 4, 2021.

The actual Pin will need to be submitted at the National Convention. Your Pin should be presented to the host Club at check-in to be turned over to the Awards Committee for judging.

Upload image via google forms. All designs will be judged based on the following criteria.

	Category	Maximum Points	Actual Points
1.	Size: Is the Pin appropriately sized.	25	
2.	Design: "Flair" or "Wow" of the Pin	25	
3.	Desirability of the Pin.	25	
4.	Pin Contents: Active 20-30 Club name (25 points) Active 20-30 Club Number (25 points) Active 20-30 National Logo (25 points)	75	
5.	Did the Club hold a Pin Design Contests? How many entries were there?	25	
6.	Discretionary points for unique design.	25	
7.	Total Points	200	



OUTSTANDING CONVENTION T-SHIRT DESIGN OF THE YEAR AWARD

The Outstanding Convention T-shirt Design of the Year Award will be presented annually at the National level to the First Place and Runner-Up winners of the contest held at the National Convention. A patch will be awarded to the winning Club. Each Club is allowed one design entry. A Club may choose to hold a local contest to select their Convention T-shirt Design.

The design must be submitted in electronic format (it may be enlarged, but must also be shown to scale) with the Awards submission. The actual T- shirt will need to be submitted at the National Convention. Application due no later than June 4, 2021.

Your T-shirt should be presented to the host Club at check-in to be turned over to the Awards committee for judging.

Design must be submitted via Google Forms. All designs will be judged based on the following criteria.

	Category	Maximum Points	Actual Points
1.	Design: Is there a theme? Is there a flair or "fun" element?	50	
2.	T-Shirt Contents: Active 20-30 Club Name (25pts) Active 20-30 Club Number (25pts) Active 20-30 National Logo (25pts)	75	
3.	Desirability: Would you want to wear this shirt?	25	
4.	Does the T-shirt represent the objectives of Active 20-30?	25	
5.	Would the general public recognize Active 20-30?	25	
6.	Did the Club hold a T-shirt Design Contest? How many entries were there?	25	
7.	Discretionary Points for unique design.	25	



8.	Total Points	250	
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SCRAPBOOK OF THE YEAR AWARD

The Scrapbook of the Year Award is presented at the National level to First Place and Runner-Up Clubs that maintains and uses a Club Scrapbook.

Content of the Scrapbook must include pictures and events from the past year (i.e. since judging is in 2021 then content must include photos from 2020) and may also include photos from the preceding year (2019) if the Club operates in a fiscal year. The contents MAY NOT include photos from the current year (2021).

One scrapbook entry per Club.

If your Club wishes to participate in the Scrapbook Category, an application must be submitted via google forms by June 4, 2021. Nothing needs to be uploaded.

You must bring your scrapbook to the National Convention for judging and display. Your scrapbook should be presented to the host Club at check-in to be turned over to the Awards Committee for judging.

Club Name:

	Category	Maximum Points	Actual Points
1.	Front Cover Design. Is the Design related to the objectives of Active 20-30?	25	
2.	Neatness & Style: Format of articles, graphics, layout, photos, "flair" or "Wow fun element, ability to keep viewer's interest, ease of format, does the content portray a good representation of the Club activities, etc.	50	
3.	Can the Scrapbook be shown/used outside of the Club?	50	
4.	Scrapbook Contents: Active 20-30 Club Name, Club Officer and Member Listings (25pts) Press Releases/Public Relations Materials (25pts) Project Information-Articles, Ads, Programs. (25pts)	275	



	Letters and other mementos (25pts) Event and Member Pictures (25pts) Local Charity Information or Hands on Project Information (25pts) Membership Recruitment Information and Materials (25pts) Pictures and descriptions from inter- Club activities (25pts) Pictures and descriptions from National Convention (25pts) Pictures from International Convention or events (25pts) Pictures from WOCO activities (25pts)		
5.	Discretionary points for unique elements.	25	
6.	Total Points	425	



"RAY FLETCHER" EXPANSION & DEVELOPMENT AWARD

The Expansion and Development Award may be awarded annually at the National level by the National President (**no submittal required**) to a member or Club which has excelled helping to grow or charter a Club to benefit the expansion and development of the Active 20-30 movement. There is no entry for this award at the International level.

The National President will consider the criteria listed below:

- Percentage the increase in the association represents
- What extent of efforts were made?
- What programs were prepared or developed
- Benefit to the association
- What does this represent to Active 20-30?
- How were the contacts established and how long did it take?
- What strength or future does the expansion have
- By how many members has the association been increased
- How many visits were made before establishing a new Club?
- How many members took part in the expansion programs?
- What national or international officers were involved in the expansion and what was their part in it
- Does the charter Club have a sponsor Club and how close geographically is the sponsor Club?
- Was the charter Club provided with all the documents available via the national office? (i.e. Event ideas from the library, Club manuals, etc.)
- Did the member/Club help the charter Club create job descriptions and policy and procedures?
- How often did the member or Club meet face-to-face with the chartering Club?
- Did the member or Club attend the charter Club's Charter Night Celebrations?
- Has there been continued communication with the charter Club at least monthly since the charter?
- What plan was prepared or developed?
- What was the cost of the expansion?
- How many members participated and how many groups were brought together to help?
- What future is there for an International Organization in that place?



The following three (3) awards will be calculated at convention. There is no need to submit forms for the following three awards - all Clubs are automatically eligible.

Membership Growth for the Year Award: Awarded to the Clubs achieving significant growth in active membership, including transfers and reinstatements. The percentage is based upon net numerical gain during the past fiscal year. It will be determined based upon information submitted on National reports. Recognition will be given to all Clubs achieving growth of 10% or greater with a patch going to the club with the highest percentage of membership growth and a patch going to the club with the highest number of new members.

Percent Convention Attendance for the Year Award: Awarded to the single Club with the highest percentage of its membership in attendance at the National Convention (excluding the Host Club). The percentage is based upon paid convention registration in relation to the number of Club members as stated in your current report.

Convention Miles for the Year Award: Awarded to the single Club, which accumulates the greatest number of miles, generated by its members traveling to the National Convention (excluding the Host Club).



Active 20-30 HOURGLASS AWARD RECIPIENTS

AN AWARDS PROGRAM FOR MEMBERS DURING THEIR FIRST YEAR IN ACTIVE 20-30. *Note: That this application should be submitted to the National Office via the application provided. The purpose of this summary is to remind all club members of the requirements for this award. Recipients will be recognized at Convention.*

There is no limit on how many members from each club may submit for the award as all are eligible. Clubs must submit each member eligible for the award via google docs and certify that the member complies with all of the below requirements.

This award is to be presented to a member who completes ALL of the following categories during their first year of membership, including membership, sponsorship, participation, and visitation.

1. MEMBERSHIP

Attendance is the price of membership in Active 20-30. Therefore, during your first year you must maintain 100% attendance at club meetings.

2. SPONSORSHIP

New members are the lifeblood of every Active 20-30 Club. Therefore, during your first year you must sponsor a new member into your home Club.

3. PARTICIPATION

To get the most out of Active 20-30, you must be an active and contributing member. Therefore, during your first year you must participate in at least three official club projects

4. VISITATION

Part of the real fellowship of Active 20-30 is meeting members of other Clubs. Therefore, during your first year you must attend one regular meeting of another Active 20-30 Club* and attend one of the following:

- National Convention
- International Convention
- WOCO Convention
- National Midterm/Regional Meeting

*Participant is exempt from this requirement if no Active 20-30 Club is within 100 miles of home Club



2019 – 2020 Active 20-30 US & Canada

Awards Committee

Chair

Chelsea Pagan

San Jose #15

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Phone: (408-313-2616)

Committee Members:

Jaci McAleer

Tina Orrill

Megan McClelland

Adrienne Pontarelli

Jordan Goldstein

Colin Rice

Joellene Vakulich

Technical issues during submission process?

Email 2030awardscommittee@gmail.com

Judges

If you are interested in being an awards judge and will be attending National Convention in 2021, please contact Chelsea Pagan above. We need at least one judge and one alternate from each region.