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Providing young adults an opportunity for personal growth, friendships, and leadership development while improving the quality of life for the underserved children in our communities.

# PRESIDENT'S MESSAGE

Greg Carl

Happy Holidays! As many of you have heard me say before, the 4 most important practices for a successful 20-30 experience are the following, in order:

- Have fun
- Help kids
- Make friends
- Engage prospects/new members

I am going to take the opportunity in each of these newsletters to elaborate on what makes each of those important. This installment is "Help Kids".

One of the biggest differences between 20-30 and other service organizations is that most of us not only raise the funds, but we also have our own give-back events where **we** spend the money. Presenting a big check to another organization is great from time to time, but if that's the sole destination of the funds your club raises, it takes the "Active" out of "Active 20-30." Your club will be better off in the long run if you make give-back events a priority and donate to other organizations on occasion instead of having that as your main focus.

In my time as a member, I have experienced many different types of give-back events in person. I have also had conversations with members of other clubs at conventions about some of the unique ways they help children in their communities. Is your club looking for new ways to spend the money you have raised? Here are a few examples I have comes across:

- Back to School Children's Shopping Sprees including a meal, haircuts, dental checkups & fun/educational activities outside after the shopping has concluded
- Grocery/Hot Meal deliveries to families of local underprivileged children
- Children's Bike Races, Running Races, Obstacle Courses & Stem Fairs
- Reserve local theme park for event with local children including food
- Pairing up with children for a bowling experience





# PRESIDENT'S MESSAGE

Greg Carl



- Donating Books to a local elementary school class and reading together with children
- Donating supplies & spending time with children at a local Crisis Center
- Cleaning up & maintaining a small park with a playground for local children
- Donating Bikes & Scooters to local children
- Christmas Shopping for kids
- Children's Easter Egg Hunts
- Working with school district to choose students to present scholarship funds to at ceremony
- Children's fishing derby with prizes



Our clubs are always looking for new ways to help our communities. Maybe an old give-back event isn't bettering the community the way it used to, and your board is looking for something to replace it. Maybe everything is going great, but your board wants a low-maintenance event that new members/prospects won't feel too intimidated to chair. Reach out to me if you'd like me to connect you with a member of a club which puts on something from the above list.

Keep on helping kids, and keep on having fun as well!

Yours in service,

Greg Carl

National President 2022-2023, Active 20-30 US & Canada

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# Region 2



## **Region 2 Highlight: Redding #143 Lighted Christmas Parade**

The 41st Annual Redding Lighted Christmas Parade was a rare event that raised \$10,000 and also acted as a give-back to the community. There were 128 parade participants; some had complimented #143 club members for running a more organized parade when compared with parades put on by other organizations. The club put together detailed binders for each volunteer staging area supervisor that had Google Earth overlays showing all staging spaces, the parade route, and even the locations of rented porta-potties.



# Region 3



## Region 3 Highlight: Phoenix #99 Suitcase Party

The 12th Annual Suitcase party was the biggest ever - raising almost \$500,000 for local children. This lavish event had 3 different photo booths, a bar with flight attendant-garb adorned bartenders, live music, food from various local restaurants, a casino area to win raffle tickets, a silent auction with valuable autographed sports memorabilia, a VIP Area with high-end local restaurants and its own bar, and of course, the main prize: all 1,600 attendees were able to bid on seats on a Private plane that left for Las Vegas (different destination every year) when the event concluded.



# Region 4



## **Region 4 Highlight: Madera #160 Annual Christmas Bike Giveaway**

The 6th Annual Christmas Bike giveaway was a success, with 46 bikes being delivered to local underprivileged children. The club worked with every local elementary school and had one teacher from each school nominate a girl and a boy from their class to receive a bike. Club members organized the bikes and divided up the delivery routes and brought a bit of Christmas joy to their community.



# Region 5



## Region 5 Highlight: Napa #57 SantaCon

Santas take the streets in Napa! This year #57 held their 1st ever Napa SantaCon fundraiser. They partnered with 11 local restaurants/bars/breweries in Downtown Napa for a Santa-themed Pub Crawl. There were many Santas, reindeer, and elves out and about. All ticket proceeds will go towards Napa's Project Santa event where each child receives warm weather clothing plus a toy purchased specifically for them, and they are invited to take a special photo with Santa Claus.



# National/International Opportunities

## *National Midterm Convention - February 17-18, 2023*

The Active 20-30 Club of Redding #143 is excited to host you for National Midterm at the Americana Modern Hotel in downtown Redding. Visit <https://www.redding2030.com/midterm> for tickets. Casino Night-themed Gala Dinner on Saturday. Registration is \$175.00.



## *International Midterm Convention - January 19-22, 2023*

There is still time to register for International Midterm in Panama. Compete in the 20-30 Olympic events: Softball Tournament, Soccer Tournament and/or indoor games such as Ping Pong and Chess. Visit <https://clubactivo2030panamapacifico.com/medio-termino> for more information including pricing, an itinerary & details about the all-inclusive Westin Playa Bonita.



## *Join a National Committee*

**Growth & Retention Committee** - Helps clubs with member growth, retention and education. Advises best practices for attracting the next generation of membership. Oversees membership growth & retention grants program.

**Scan QR Code or**  
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**Committee**

