



# Active 20-30 United States and Canada, Inc.

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## 2022-23 Foundation Board Meeting Minutes

Thursday, February 9, 2023 Meeting 6PM PST

### Attendees:

- Foundation President/IPP: Ashley Corbett, Valley of the Sun #1028
- National President: Greg Carl, Petaluma #30
- National President Elect: Tim Provost, Carson Valley #85
- National Treasurer: Hillary Erbert, Portland #122
- Kelsi Sprague, Trustee, Member at Large, Redding #143
- Andrew Bain, Trustee, Santa Rosa #50
- Callum Bain, guest

### I. CALL TO ORDER (Ashley Corbett)

- Meeting called to order at 6:02PM by Ashley Corbett

### II. INTRODUCTIONS/ESTABLISH QUORUM (Ashley Corbett)

- A quorum was established by Ashley Corbett

### III. ACTION ITEMS (Ashley Corbett)

- a. Adjustments/Approval of Agenda (Ashley Corbett). Ashley moves to approve the proposed agenda with addition of separate minutes approval for email vote agenda item. Kelsi Sprague seconds. Hillary Erbert asks if we need to add agenda item to approve budget. Motion is amended to also include discussion of the budget. Motion passes 6-0-0.
- b. Approval of January 5 Foundation Board Meeting Minutes containing email vote (Hillary Erbert). Hillary Erbert moves to approve January 5 Foundation Board Meeting Minutes with email vote. Greg Carl seconds. Motion passes 6-0-0.
- c. Approval of January 5 Foundation Board Meeting Minutes (Hillary Erbert). Ashley Corbett seconds. Motion passes 5-1-0.

### IV. TREASURERS REPORT (Hillary Erbert)

#### a. Budget Discussion:

- Ashley suggests that of available cash for grants, give out half this year and half next year in Greg's term.
- What do we need to pay McDonald? Greg Carl reports \$2500/year – get payment out
- Liquid cash available as of December 2022 - \$64,274
- Andy Bain - Can use any left over cash in the previous year for grants this term
- Ashley Corbett notes not many clubs reached out regarding previously approved growth and retention grants and no clubs have sent back an updated application.

1540 River Park Drive, Suite 211, Sacramento, CA 95815-4608, 916-634-4212

[www.active20-30.org](http://www.active20-30.org)

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- Budget was created for 3 years—do we want to update it? Needs to be approved budget. Per review of prior year minutes, doesn't specify which periods were approved.
  - Specific Budget discussion for 2022-2023 year:
    - i. Ashley Corbett indicates the income items may be overstated (4S membership, bonfire store)
    - ii. Kelsi Sprague asks what 4S membership is: Ashley Corbett responds members, prior members, members from community may donate to the organization. Would the national convention in 2023 run by past active members increase donations? Ashley Corbett: Possibly, was the hope but difficult due to recent bad publicity. Rotary has past members put the organization in their wills and donate via their estate, is model for what 20-30 would like to achieve eventually.
    - iii. Ashley Corbett tables discussion or approval of budget approval since we aren't expecting money to come in, not distributing any money until at least March.
  - Midterm: want to show them the new club grant. Will be distributing grants based using money that organization has. Want to get the members of the organization excited that the Foundation will be supporting leadership or club growth projects. Clubs can request any amount. Foundation board will review the application and approve grants accordingly.
  - Ashley Corbett and Hillary Erbert to meet and discuss budget and make it realistic.
- b. Review Financial Statements as of December 31, 2022
- c. Increase in investment account value, consistent with market activity. These gain/losses are unrealized, meaning they do not represent securities being sold and may increase and decrease in value as the market changes.
- d. Per review of investment account activity, investment manager (past national president Evan Hershey) is allocating cash from the money market account into investments, including \$30k of CDs at 4.5% rate. No recommended changes as investment manager is investing funds according to the Foundation's policy. Treasurer to continue monitoring investment activity to confirm it follows the investment policy

### V. NEW BUSINESS

- a. Grant Application Rubric Criteria reference (Ashley Corbett)
- Ashley Corbett: 4 criteria with 4 ratings – demonstration of need, intended goals/project, alignment of budget to work/project, alignment of Foundation's mission and grant goals. Ratings: exceptional (4), very good (3), average (2), needs improvements (1)
    - i. Not to be shared with membership yet
    - ii. Between now and April to adjust wording, clarity. How many points are needed to be awarded a grant?
    - iii. No need to rush the process, don't need to give out money right away. Can wait until the fall in the new term

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- iv. Want the board to thoroughly review criteria as this will set the standard for the Foundation moving forward.
  - v. Language on rubric is very specific. Board to review rubric and provide feedback.
  - Tim Provost: point system – set a standard of minimum points to be considered? TBD, suggested minimum of 10 points (16 possible points total)
  - Rubric discussion:
    - i. Demonstration of need: Ashley Corbett believes there is clear language that specifies an identifiable difference between exceptional vs. average.
      - 1. Greg Carl asks what is an “antidotal description”? is a typo and should be anecdotal. No antidotes are necessary in grant applications
    - ii. Description of project/initiative including intended goals and outcomes
      - 1. Business incubation – building up club to be successful, to get club off the ground
    - iii. Ashley Corbett - should wording come from grant application? Tim Provost is in favor of using language from application. Greg Carl – do we want to give clubs the answers of what they need to provide? Tim Provost – need to be clear about what we’re looking for in the application without giving clubs the answers. Hillary Erbert – should rubric wording grade on the merit of the facts provided for this section? Ashley Corbett suggests using more language from the rubric and tweak as needed to align with grant application. Nothing in grant requests alignment of project to budget.
    - iv. Ashley Corbett asks if should we get feedback from community members or past active members, other foundations RE rubric content? Tim Provost says he can ask someone he knows who works with grants for their input.
    - v. Board to review rubric in detail and discuss at next meeting. Next meeting to be at 6pm on March 23, 2023
- VI. ADJOURNMENT (Ashley Corbett)
- b. Meeting adjourned at 6:55PM by Ashley Corbett