



Active 20-30 United States and Canada, Inc.

2022-23 Foundation Board

Meeting Minutes

Thursday, October 6, 2022 Meeting 6:30PM PST

Zoom: Meeting ID 839 4970 7885

Attendees:

- Foundation President/IPP: Ashley Corbett, Valley of the Sun #1028
- National President: Greg Carl, Petaluma #30
- National President Elect: Tim Provost, Carson Valley #85
- National Treasurer: Hillary Erbert, Portland #122
- Kelsi Sprague, Redding #143
- Frank Cockrell, Past National President, Sacramento #1
- Tiffani Montgomery, Redwood Empire #1029
- Andrew Bain, Santa Rosa #50

I. CALL TO ORDER (Ashley Corbett)

- Meeting called to order at 6:34PM by Ashley Corbett

II. INTRODUCTIONS/ESTABLISH QUORUM (Ashley Corbett)

- A quorum was established by Ashley Corbett

III. ACTION ITEMS

a. Adjustments/Approval of Agenda (Ashley Corbett)

- Greg Carl made a motion to approve the proposed agenda. Tim Provost seconded. Motion passed 4-0-0
- It was noted that the July board meeting minutes would be approved at the November Foundation meeting

b. Approval of Trustees/Member at Large (Ashley Corbett)

- Ashley recommended the following members to be appointed as Foundation Trustees for the term:
 - Frank Cockrell. Served on the Foundation board for the past two years, highly valued member with a lot of knowledge. Ashley Corbett made a motion to appoint Frank Cockrell as a trustee, Greg Carl seconds. Motion passed 4-0-0
 - Tiffany Montgomery. Last two years has been very involved with the Foundation. Ashley Corbett made a motion to appoint Tiffany Montgomery as a trustee, Tim Provost seconds. Motion passed 4-0-0

1540 River Park Drive, Suite 211, Sacramento, CA 95815-4608, 916-634-4212

www.active20-30.org

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- Andrew Bain – served as the Treasurer last term and very passionate about the Foundation. Ashley Corbett made a motion to appoint Andrew Bain as a trustee, Tim Provost seconds. Motion passed 4-0-0
- Ashley recommended the following member to be appointed as the Member at Large for the current term:
 - Kelsi Sprague – very involved in national happenings. Ashley Corbett made a motion to appoint Kelsi Sprague as a trustee, Greg Carl seconds. Motion passed 4-0-0
- c. Kindness Campaign (Ashley Corbett)
 - World Kindness Day is November 15. Want to get members motivated and involved in bonfire store, with all proceeds going to the Foundation. The Foundation would call for members via social media to create a design for World Kindness Day by 10/25 to be placed on merchandise to be sold in the bonfire store. The logo needs to include Active 20-30 logo with the theme of kindness. Tim Provost brought up a question if there are image quality requirements. Answer: 1080x1080 PNG. Kelsi Sprague brought up that we need to ensure we don't use any protected/copyrighted images to avoid a lawsuit. Also need to request confirmation from logo creator that Active 20-30 has right to use the design on website and in print. Ashley updated the wording on the design submission form stating that all designs must be originally created and not use trademarks or copyrighted works. Designs are preferred to be created in Adobe, Canva, or CorelDRAW. Tiffany Montgomery questions if this should be highlighted on the Foundation website.
 - Discussion regarding other website updates. Need to put grant application out in 2023. Between the next two meetings, the Foundation board needs to decide what content to include on the website available to the public and what to include in member-only area. Greg Carl is in charge of updating the website, has login info, Foundation website updates are not in contract with the company maintaining national website.
 - Ashley moves to approve the World Kindness Day design challenge for the Active-20-30 Foundation for the form and Instagram post. Kelsi Sprague seconds. Motion passes 8-0-0.
 - Further discussion: Need to add wording to submission form to grant free license of all copyrights to Foundation. Also added wording informing participants that proceeds will benefit the 20-30 Foundation.

IV. TREASURERS REPORT (Hillary Erbert)

- a. Review Financial Statements as of September 30, 2022
- b. Overall, no significant activity since the start of the term. Most significant change includes change in investment account value -- \$4,945 decrease in investments for the year. Not surprising and is consistent with market activity. These losses are unrealized, meaning they do not represent securities being sold and may increase and decrease in value as the market changes.

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- c. Kelsi Sprague asks why there is a balance in the opening balance equity account #300000 (balance: \$177,458) on the balance sheet? Typically, this account is \$0. Discussion that this could be funds that were voted to be set aside for giving, amount was around \$10k for the year. The idea was to keep \$30k in cash to reserve funds to give away. The balance is too high to be funds set aside for this specific purpose. HKE to confirm what balance is and speculates it is simply a reclassification of accumulated funds from years past.
- d. Hillary Erbert provides general explanation of what assets and net assets represent on the balance sheet. Kelsi Sprague and Hillary Erbert provide explanation of restricted funds and donor restricted funds. Hillary Erbert to confirm if the Foundation has any restricted funds.
- e. Further discussion that National will invoice Foundation for any expenses. Foundation doesn't have a contract with McDonald for accounting services, etc.
- f. Hillary Erbert is to keep track of donations coming in from National

V. OLD BUSINESS

- a. Donations (Ashley Corbett)
 - The Foundation gave donations out last year for new chartering clubs, gave school supplies to two new chartering clubs. In thinking about the grant application, the Foundation's goal is to get more funds out into the community to benefit more children. Ashley is adding a folder to the Foundation's Google Drive for Grant Applications. Grant application needs to be created – what are the criteria? Foundation board to finalize the application in December to release January 1. It was noted that there was ample discussion last year regarding policies and procedures. It was suggested to have a joint meeting with outgoing board of trustees to review the goals for the grants.

VI. ADJOURNMENT (Ashley Corbett)

- Meeting adjourned at 7:30PM by Ashley Corbett