



Active 20-30 United States and Canada, Inc.

YOUR NATIONAL ASSOCIATION

Active 20-30 United States & Canada is one of eight associations that comprise Active 20-30 International: Mexico, El Salvador, Nicaragua, Costa Rica, Panama, Colombia, Dominican Republic, United States & Canada,

Members of the Association receive access to all of the benefits and privileges provided by Active 20-30 National and International. These long-standing organizations provide clubs institutional heritage and tradition, a consistent framework for clubs to model, and general support and assistance. The associations also provide a worldwide Active 20-30 presence and recognition because of their histories of successful philanthropy and longevity. The fundraising and membership development efforts of member clubs are greatly enhanced by their affiliation with the National and International Associations.

Through National and International Membership, all member clubs have, at their fingertips, a tremendous resource of Active 20-30 experience and knowledge, which they can access in a variety of ways. The National Association board of directors, committees and staff has worked to foster growth for all clubs. Several of the most recent organizational accomplishments, along with some of the many services and programs available to Active 20-30 National Association Members, are highlighted here.

Active 20-30 United States & Canada is a fantastic organization for young adults. Members join for many reasons (to meet people, for personal development opportunities, to help children of their communities, etc.), but the reason they stay is because they enjoy their club and they gain personal satisfaction in their achievements and contributions.

Thank you for your continued support and participation in Active 20-30 United States & Canada!!!

Communications

- **Website** www.active20-30.org is a user-friendly tool, which conveys to the world what Active 20-30 US & Canada is all about. Once a new member's application is processed through the National Office, they will receive a login and password to access the Members Only portion of the website. While our webpage promotes local, regional and national activities and information (including projects, conventions, calendars, history, traditions, and awards), it also provides valuable information for use in membership recruitment and retention, and prospective member referral opportunities for clubs.
- **Membership Network** As a member of Active 20-30, you are encouraged to network with members of other clubs. A directory of members and their contact information is available on the national website. In addition, regional and national meetings provide an opportunity to connect with members from across the organization in a face-to-face setting.
- **Newsletters** Your National Office constantly works to improve communications with its members. A regularly scheduled email newsletter provides members with current information on activities and opportunities within the organization. The newsletter also provides clubs an opportunity to recognize their achievements and highlight their events calendars for visitations and recruitment.

Member feedback and suggestions are always welcome, and can be provided by contacting the National Office, your Regional Director or a member of the National Board.

- **Semi-Annual Regional Meetings** The organization's semi-annual regional meetings are designed to bring clubs together and provide members with an important and effective forum for communication and discussion about a broad range of topics, including: opportunities for coordination and joint projects/activities among clubs in the respective regions; club issues and solutions (e.g., membership retention and growth, fundraising, public relations, visitations, special events, club management); recent international, national, regional and club activities; and, the National Association and how it is and should be allocating its limited resources so it can best serve, support and facilitate the growth and prosperity of its member clubs.

The meetings also serve as a foundation for building future National Association leaders, life-long friendships, and a generation of new activities and events for member clubs. Please watch for announcement of these meetings in your region and plan to participate!

- **Annual Conventions** National and International Annual Conventions bring clubs and Active 20-30 members from around the world (past and present) together for camaraderie, special social events, and educational opportunities.

- **Camaraderie** In addition to the professional and personal relationships that members establish in their own clubs, membership in our Association provides club members the opportunity to meet and forge life-long friendships with people from all over the world who share similar interests and goals.
- **Awards Program** Each year during our National Convention, our Association honors those clubs and members that have shown outstanding service and commitment to the goals and principles of Active 20-30. For information about prior winners, please visit the National website and watch your National newsletter for articles about honored projects and events.

Board of Directors Our National Association Board of Directors is elected annually by a majority vote of member clubs. The directors comprise an important "team" charged with representing the member clubs to shape, lead and guide the organization so it provides *the best possible support and service to member clubs*. The National Board meets via Zoom monthly with 2 in-person meetings each year. Each Regional Director holds semi-annual Regional Meetings (as previously described). The Directors communicate regularly with each club president and through correspondence with your club. National Directors also make periodic visitations to clubs as resources permit, and they are constantly working behind the scenes to ensure Active 20-30 United States & Canada . and each of its member clubs , are successful in all endeavors. Your National Directors are here to support you, and they're just a phone call or email away. Please contact your director if you need help or have any questions.

Committees Our National Association employs volunteer committees to support the efforts and activities of the organization's member clubs and the Board of Directors. The committees include:

- ***Awards:*** Help set the standards of excellence by which our clubs, members and officers are recognized. Increase participation in the awards program at the club level and share best practices and successes of our clubs;
- ***Budget & Finance:*** Oversees Association finances;
- ***New Charters:*** Work directly with clubs in-formation to bring them into the Active 20-30 family, keep them excited and ensure that they're meeting their obligations;
- ***Public Relations:*** Help our clubs get their names out in their communities and helps the Board of Directors effectively communicate to the entire membership
- ***History:*** Helps the association capture and share our over 100-year history with our members;

- ***International Relations:*** Liaison with Active 20-30 International and other affiliated international organizations;
- ***Laws & Regulations:*** Oversees National Governance documents [Bylaws and Polices & Procedures];
- ***Convention:*** Host club organizes and stages annual Association Convention;

Your National Association is only as vital as the voice of its members is strong. The Association will always need passionate, committed leaders on its Board, Committees and Workgroups if it is to provide beneficial guidance and support to member clubs. All Members are encouraged to consider candidacy on the National Board (as qualified) and/or participating on a National Committee or Workgroup.

National Foundation The National Foundation is a 501c3 non-profit corporation subsidiary of Active 20-30 United States and Canada.

Investment Fund Committee plans financials management and investment strategies for the National Foundation.

National Office In addition to the above benefits, the annual dues paid by clubs help fund the infrastructure and activities required to successfully maintain the Association, which is regulated by club-approved guidelines that ensure organizational integrity and mission driven agendas. The Active 20-30 National Office in Sacramento, California.