



ACTIVE 20-30 CLUB OF U.S. & Canada

I. CALL TO ORDER: National President Lovell: Carson Valley #85 called the meeting to order at 6:02 PM (PST), on April 9, 2018

II. INTRODUCTIONS/ESTABLISH QUORUM: National President Lovell: Carson Valley #85, A quorum was established.

2017-2018 National Board of Directors & Officers

Tommy Lovell: National President, Carson Valley #85,
Jeff Okrepkie: National President-Elect, Santa Rosa #50,
Immediate Past President, VACANT
National Director Region 1, Natalia Navas: New York City #1044,
National Director Region 2, Robert Steck: Eugene #920,
National Director Region 3, Ashley Corbett: Valley of the Sun #1028,
National Director Region 4, Chris Forsyth: Carson Valley #85, - late
National Director Region 5, Lisa Wunderlich, Napa #57,
National Treasurer, Jaci McAleer: Greater Sacramento #1032,
International Relations Officer, Andrew Bain: Santa Rosa #50,
National Secretary, Abbey Kronenberg: Valley of the Sun #1028,
Executive Director, Dale Fenton

National Board Members Absent:

Jeff Okrepkie: National President-Elect, Santa Rosa #50

Committee Chairs Present:

PR/Communications: Hilary Grider, (Greater Sacramento #1032), Chair
History: Michele Spilman (Greater Sacramento #1032), Chair
Technology: Wayne Ingraham (Santa Rosa #50), Chair
National Convention Chair: Wendy Cockrell (Greater Sacramento #1032), Chair
Membership Growth and Retention: Jordan Goldstein, (Greater Sacramento #1032), Chair

Committee Chairs Absent:

New Charters: Samantha Mineo (Sebastopol #63), Chair
National Project: Samantha Mineo (Sebastopol #63), Chair
Awards: Lacie Ladner Clementi (Gold Rush #1034), Chair
Past Active Liaison: VACANT Chair
Fundraising: VACANT Chair
Strategic Planning: VACANT Chair
Laws and Regulations: VACANT Chair
National Convention Chair: Mackenna Davis (Greater Sacramento #1032), Chair
Technology: Wayne Ingraham (Santa Rosa #50), Chair

Other Members Present: Past National President and International President Dallas Sweeney (Hangtown #43), Past National President Jim Koch (Eugene #920), Jeneba Lehai (Greater Folsom #77), Daniel McCaffery (Greater Folsom #77), Heather Wulfert (Greater Sacramento #1032), Ryan, current club president of Topeka #524, Allison Kunz (Feather River Valley #669, Rachel Anderson (Sebastopol #63), Amber Jewison (Fort Wayne #700), Geoffrey Cheung (Healdsburg #205), Rachel Mason (Chico #100)

Other Guests Present: Jenifer McDonald, National Officer Provider, McDonald Association Management Company

- III. APPOINTMENT OF PARLIAMENTARIAN:** National President Lovell: Carson Valley #85,
A. Past International and National President, Dallas Sweeney (Hangtown #43) was appointed as parliamentarian.

- IV. ADJUSTMENTS/APPROVAL OF AGENDA:** National President Lovell: Carson Valley #85

It was **MOVED** by **Region 5 Director Lisa Wunderlich**, **SECONDED** by **Region 3 Director Ashley Corbett**, **AND AGREED BY THE BOARD**, to approve the agenda with no adjustments. The motion passes unanimously.

- V. MINUTES OF PREVIOUS MEETINGS:** National Secretary, Abbey Kronenberg Valley of the Sun #1028

It was **MOVED** by **Region 4 Director Chris Forsyth**, **SECONDED** by **Region 2 Director Robert Steck**, **AND AGREED BY THE BOARD**, to approve the February Board minutes. The motion passes by majority with one abstention.

- VI. PRESIDENT REPORT:** National President Lovell: Carson Valley #85,
- A. National Office contract has been approved with McDonald and now in transition
 - B. Received resignation from IPP and been working to find parliamentarian for the call and replacement for committee heads
 - C. Spoken with Past National Presidents about what to do when there is a vacant IPP position
 - D. Club paperwork issue and clubs missing insurance or rosters
 - i. Nationals not listed as an additional insured
 - E. Candidates for next year cannot submit paperwork unless their club is in good standing
 - F. Clubs need to understand that we didn't get complete records from The Center so some are missing and we need them to resend it
 - G. It was asked if it is an additional cost to add nationals as an additional insured and the cost would be around \$25-50 roughly based on some clubs experience (varies by state)
 - H. Need a proof of insurance with the certificate and A20-30 is listed as an additional insured with \$1M policy

- VII. PRESIDENT ELECT REPORT:** Jeff Okrepkie: National President-Elect, Santa Rosa #50,
A. Not present, no report

VIII. IPP REPORT: *Vacant*

- IX. TREASURERS REPORT:** Jaci McAleer, National Treasurer, Greater Sacramento #1032
- A. Any outstanding receipts from midterm please turn them in
 - B. 2017 Eugene Financials – finally have the final numbers
 - i. There was a net income of \$3,319.64 and will need to put it somewhere (can decide this at a later date but need to figure out soon)

- X. NATIONAL OFFICE:** Dale Fenton, Executive Director
- A. Office was official on April 1st and made progress already
 - B. Dedicated emails for Dale, Jenifer and Frank as well as a dedicated phone line too

- C. Changed our address as well
- D. The Center found 5-6 more boxes and will be sending to us. They will also be sending all digital files via dropbox
- E. Met to review the financials with the team
- F. Bell, Banner and Gavel was ordered for San Jose
- G. New Member packets are sent to the national store once a week so there is no lag time

XI. OLD BUSINESS

- A. The Q A. Corbett
 - i. Been in communication with them about closing their charter with financials and hope to get it done by convention

- B. Rocky Mountain Disassociation T. Lovell
 - i. Talked with Megan from RM and what they would need to do to close their charter
 - ii. Asked about donating their financials to the Denver's men's club and said that would be okay. Also said they need to turn in their bell, banner and gavel too (but they don't have this, they never got it).

XII. NEW BUSINESS

- A. Financial Accounts J. McAleer
 - i. Trying to clarify accounts and separate reserves from operating account in QuickBooks
 - ii. There is an excess of over \$20,000 in the account that needs to be move to the reserves that was never moved
 - 1. \$18,866 – excess funds from 2014-15 term, \$3894 from 2015-16 term that were supposed to be moved to the reserves and were never moved
 - iii. Wendy is checking to see if anything under our tenure with Sterling and The Center should also be moved to reserved by looking through past minutes
 - iv. Reserves should be called “Restricted Funds” so we should know that these shouldn't be touched without board approval
 - v. Need to approve the overage from convention 2017 and from 2016-17 as the excess funds from previous years (2014-15, 2015-16) just need to be moved to Restricted funds as they were already approved
 - vi. Discussion surrounding where to put the excess funds from Convention (\$3319.64)
 - 1. Split between the 5 region directors travel budget and add to it for this year
 - 2. Discussion surrounding that the original budget dipped into money (two national conventions in this terms)
 - 3. Ashley asked for additional funds as she needs to cover going to Denver and to convention. Robert was okay with providing some of his portion to cover Ashley's expense since this was an important club to visit.
 - 4. Look into an increase in the travel budgets for upcoming years
 - vii. Jaci will present some options to look at and send over to the board for review this week to vote on

- B. Membership Growth & Retention w/ new office N. Navas
 - i. Questions regarding the national office's role in regards to growth and retention. National office feels that it should be the role of the regional directors as they are closer to the clubs and can facilitate this
 - ii. The role of the national office is to help provide the back-office support and this will free up time for the board to do much of the growth and retention piece

- iii. National office will be able to help with facilitation of speakers, later on down the road with their knowledge and connections. Will complement our organization
 - 1. Have more trainings, workshops, handouts to help our clubs and be a resource for us to go to for assistance
 - iv. National growth and retention committee has become stagnant perhaps but also needs support from membership
 - v. Discussion surrounding the committee being more than a committee that hands out money. Also, that we need people to help instead of just criticizing.
 - vi. Trying to communicate more with the clubs and make more outreach to the clubs that need it
 - vii. There needs to be better communication from year to year as what is being done on the committees and at a national level so that committee heads and board members can transition better
 - viii. Document what was done from year to year
 - ix. Working on having actual documents to list what actual role descriptions are for regional directors and the other board positions
- C. Candidate Deadlines T. Lovell
- i. We have two weeks for paperwork to get in for the regional directors and national president elect position
 - 1. We have 2 of the 5 regions that have submitted paperwork
 - 2. Would like to have contested elections
 - ii. Check with Tommy or Dale to make sure your paperwork is good and don't wait until the day before its due (April 24th)
- D. Club Bylaw Violations T. Lovell
- i. Need to be in good standing and submit a roster, valid insurance and have 10 active members
 - ii. Another letter will go out to the presidents and then on social media to everyone
 - iii. What about clubs that had 10 members but have since dropped below that number?
 - 1. They were in good standing as of August 1st when dues were due, they are able to vote
 - iv. Bylaws changed years ago from June to August so now they are prepaying on their roster and with no quarterly reports, there is no way to know if their membership numbers have dropped.
 - v. The national board and everyone is at risk if we are not named as an additionally insured if something happens
 - vi. Thoughts about all clubs voting that are in good standing to encourage and show good faith since there are a lot of clubs growing or long-standing clubs with fluctuating membership.
 - 1. Also letting all clubs votes due to the issues with the national office over the years, via a resolution (approved by the board)
 - vii. Continue discussion next month will have updates on where clubs stand in the meantime

XIII. COMMITTEES

- A. New Clubs Charter – S. Mineo
 - i. May 11th is San Jose re-charter night
- B. National Project – S. Mineo (**not present, no report**)
- C. Awards Chair – L. Clementi (**not present, no report**)
- D. Membership Growth & Retention – J. Goldstein
 - i. Many of the clubs applied for stuff that might be more PR related
 - 1. Might be a need to explain what growth and retention is

- ii. Requesting an additional \$840 for clubs to cover those to award
 - 1. Additional money is going to many of the smaller clubs
- iii. Some clubs were using money for alcohol so we said this was a violation and took this into consideration (more than half included this)
- iv. The money needs to be spent by the end of the term and also the grant asked if clubs could put on the event without funding from nationals (this was considered)
- v. The requests were for over \$18k and we are asking for \$5840 (a third of amount)
- vi. Board discussed where the additional allocated funds would come from.
 - 1. It was discussed and agreed upon that IRO Andy Bain does not need all of his travel budget this term and we can move money to cover this

It was **MOVED** by **Region 5 Director Lisa Wunderlich**, **SECONDED** by **Region 2 Director Robert Steck**, **AND AGREED BY THE BOARD**, to move \$840 from the IRO travel budget to the membership, growth and retention budget. The motion passes unanimously.

- E. Public Relations – H. Grider
 - i. Newsletter sent out, social media continuing to grow
 - ii. PR grant receipts are due on May 15th
- F. History – M. Spilman
 - i. Posted photos of past presidents on social media and on blog
 - ii. Brentwood #1037 is celebrating 10 years on the 2nd, Phoenix #99 is celebrating 86 years
- G. Technology – W. Ingraham (**not present, no report**)
- H. International Relations Officer – A. Bain
 - i. Individual conventions for every country going on right now
 - ii. There's probably 20 or so signed up from US going to international convention in Chitre
 - iii. Tommy was on international president's call
- I. Convention 2018 – W.Cockrell/M. Davis
 - i. 113 people registered for convention
 - ii. Book hotel now for \$116 plus \$11 resort fee
 - iii. Blue rooms – are different and we have to purchase through them.
 - 1. Suite with access to the pool
- J. Laws & Regulations – *Vacant*
- K. Strategic Planning – *Vacant*
- L. Past Active Liaison – *Vacant*
- M. Fundraising – *Vacant*

XIV. REGIONAL DIRECTORS

Region 1: Natalia Navas: National Director Region 1, New York City #1044,
 Region 1 Director Natalia Navas reported that she was supposed to have a meeting on March 24-25 but had to cancel. Clubs here are struggling with membership. Many are wanting to make them more professional membership organization. Kansas president, Ryan was on the call.

Region 2: Robert Steck: National Director Region 2, Eugene #920,
 Region 2 Director Robert Steck reported that he is looking forward to seeing people at margarita mix off in a few weeks. Bylaw change for Eugene that was a long process as there was a loophole with people staying in club after 40 after the convention in Palm Springs. Eugene had a bylaw that stopped this and had one with the succession of their chairs. Robert spent almost a year working on this meeting with Monica, past IPP and others to work on getting it updated and the club had been working mainly for the past few months. Lots of bylaw changes and revisions and it finally passed.

Region 3: Ashley Corbett: National Director Region 3, Valley of the Sun #1028,
Region 3 Director Ashley Corbett reported that lots of events in the next couple of months. Brokers for Kids is this week for Scottsdale. VOS' event is Cinco de VIVA in May and she will be going to Denver and then to Tucson as well

Region 4: Chris Forsyth: National Director Region 4, Carson Valley #85,
Region 4 Director Chris Forsyth reported that regional meeting will be in Folsom on April 28th. Madera has a golf tournament on April 21st. Bakersfield had their country beer fest this past weekend. Handling the insurance situation and have people run for national positions/committees.

Region 5: Lisa Wunderlich: National Director Region 5, Napa #57,
Region 5 Director Lisa Wunderlich reported that region meeting is a camp out in conjunction with Napa's fish derby on May 18 & 19. Region has tons of events. Vallejo has been struggling but had a big turnout at a membership meeting through sponsorship that they paired with state farm. Trying to get interest in people to run for directors and have a contested race.

XV. NATIONAL FOUNDATION:

Vacant

A. Updated Financials

- i. Tommy and Wendy will be talking on this to get these updated

XVI. ADJOURNMENT

T. Lovell

Thank to Jenifer for being on the call and to Dallas for being parliamentarian

It was **MOVED** by **Region 5 Director Lisa Wunderlich**, **SECONDED** by **Region 2 Director Robert Steck** **AND AGREED BY THE BOARD**, to adjourn. The motion passes unanimously. The meeting was adjourned at 8:35PM (PST).

Next National Board Meeting on May 14th by conference call.